

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# New Market Perennial Gardens

## Spring

All Previous Catalog  
Prices are Cancelled

## Catalog 1946

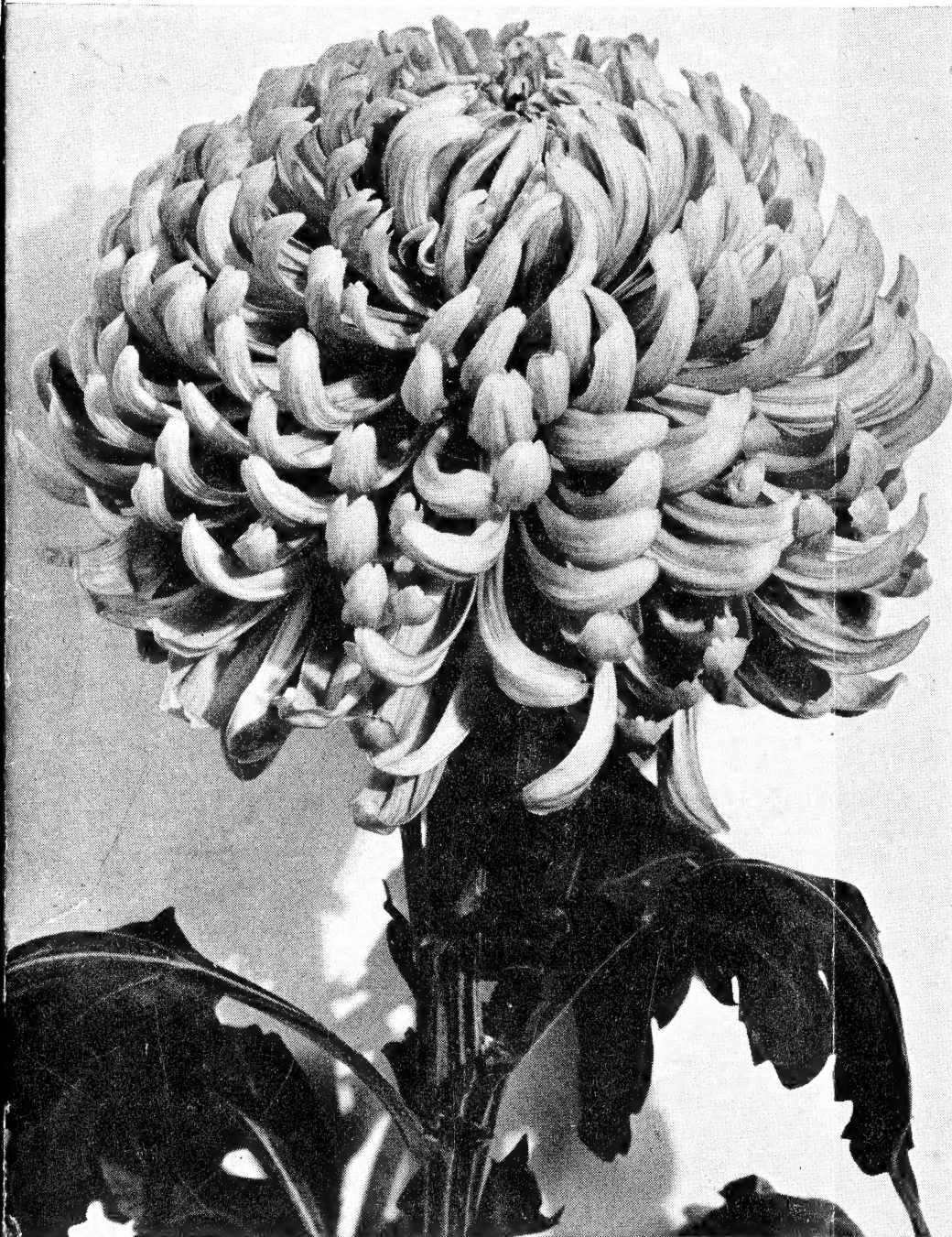
## Fall

MAR 1 - 1946

U. S. Department of Agriculture

### How to Grow the Glorious Exhibition Chrysanthemums

First, good soil, add plenty of manure and fertilizer to your bed. Feed at least once a month after plants are established. Set 10 inches apart both ways. If you want to grow more than one flower to the plant, pinch the top out after the plant becomes established, this will make it branch out; select two, three, or four stems, tie to a stake, and keep all side shoots off this stem by breaking them off. Each shoot will develop several buds on the top. Select the center bud, or if this is not perfect, select the next best one, all other buds should be pinched off. Cover plants for winter with hay or straw.



## OUR FAMOUS HARDY EXHIBITION MUMS

**Those Large Incurved Varieties,  
5 to 7 Inches Across**

They have made FRIENDS everywhere. Acclaimed by all who have purchased them; they again lead the field.

Chrysanthemums have no competitors in the garden. Essentially a fall flower, they bloom when most other plants have gone to rest.

Their variation of bloom is most extensive and their color range a glorious riot.

**Easy to Grow! Robust Growers!  
Prolific Bloomers!**

A solid bed of them creates Autumnal Glory. A "FALL FLOWER SHOW!" Sprinkle them liberally among evergreens and foundation shrubs for fall color and harmonious effect. See cultural instructions at left above.

**Ambassador.** Creamy white.  
**Silver Sheen.** White.  
**Indianola.** Reddish bronze.  
**Hilda Bergen.** Dark reddish bronze.  
**Detroit News.** Reddish bronze.  
**Major Bowes.** Deep lavender.  
**Justrite.** Rose-pink.  
**Pink Chief.** Pink.  
**Mrs. H. E. Kidder.** Deep yellow.  
**Yellow Ambassador.** Bright yellow.  
**Celestra.** Lemon-yellow.  
**Sunglow.** Golden yellow.

All the varieties are Exhibition and Flower Show  
Prize Winners.

**10 Sturdy Plants  
For \$1.90**

Postpaid

# NEW MARKET PERENNIAL

E. S. Hoffer

Proprietor and Gen. Mgr.

**NEW MARKET, New Jersey**

Phone  
Dunellen  
2-7053

# GARDENS

## A Friendly Message to Our Customers and Friends

This is our new revised 1946 catalog which we are presenting to you with our compliments and appreciation of past patronage. This catalog consists of as many varieties as we are able to handle under the burden of maintaining our establishment due to the difficult problem of getting experienced help. The quality of our stock is the same as in the past; although we have had to raise some prices due to the high cost of operating, most of our items still remain the same.

As you will notice, we had to discontinue the 10c and 15c perennials in lots of one or two each variety. Most people naturally want their plants labeled, and as we have thousands of orders for perennials, this became a most difficult problem in small divided orders.

We have, therefore, decided to set a uniform price on all our perennials, with the exception of a very few which take longer to raise, and will be slightly higher than the average plant. The perennials we will ship you this year will be heavier plants and of excellent quality.

The standard price on most of our perennials is 25c each, and five plants for \$1.15. If you can use several plants of one variety we have made up two special

pages of 2-year seedlings which can be bought at prices in the quantities as stated. (See pages 19 and 20.)

In order to save time and unnecessary correspondence, please do not order from old catalogs, as this all will result in a delay in getting your order booked, and it will be absolutely necessary to send your order back for correction.

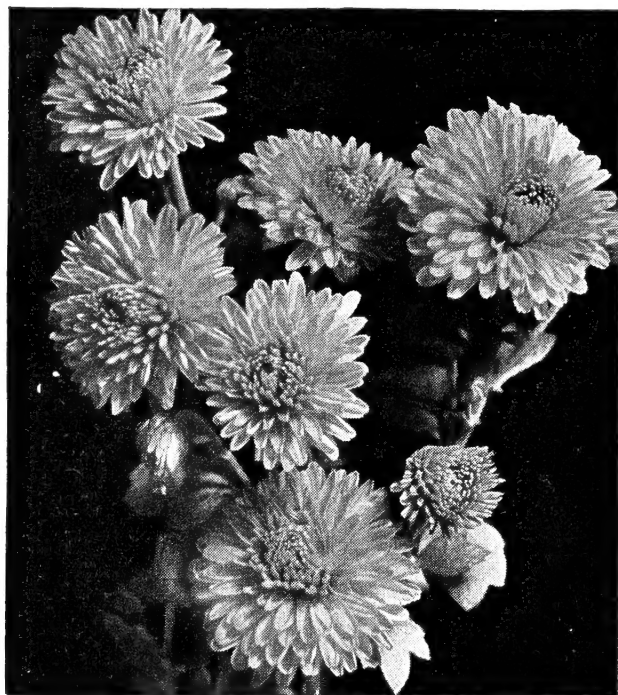
All orders which contain stamps or where we are asked to ship C.O.D. will not be accepted. We have in the past found ourselves at the end of the shipping season with hundreds of dollars worth of stamps, which we cannot cash in for full value. Stamps are not legal tender.

C.O.D. orders are also very costly to handle. Many customers are honest in all dealings and will accept the C.O.D. when shipped to them, but a good many are never taken out. This just doubles our expenses and causes the loss of hundreds of dollars in stock. Please do not send stamps or ask us to send any stock C.O.D.

Yours very truly,

New Market Perennial Gardens  
New Market, N. J.

E. S. HOFFER  
Proprietor



BUSH TYPE MUMS

### "NEMAPEG" Cluster Chrysanthemums

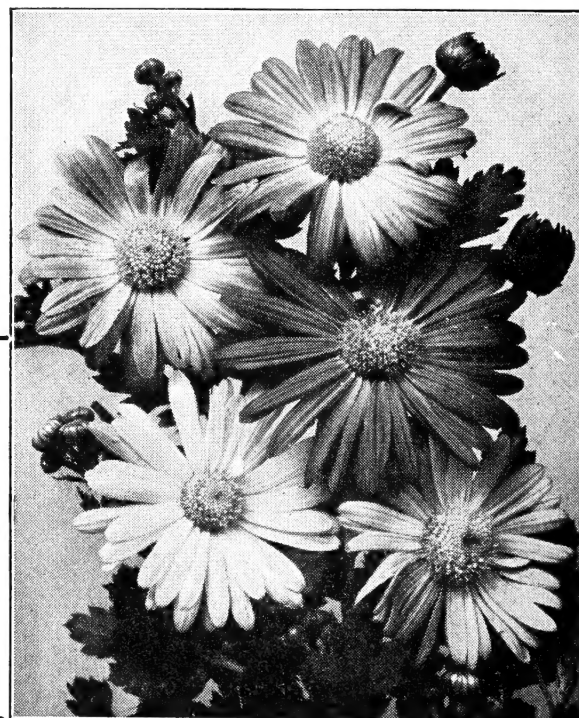
These Chrysanthemums will form a bush having anywhere from 10 to 20 stalks. They require the same soil as the exhibition types, but need no disbudding. The more shoots and buds that are allowed to remain on these plants, the more flowers you will have. All shoots should be pinched two or three times up to August 15th, not later. This will increase the size of the plant. Makes a wonderful perennial garden or border plant and will furnish your table with adequate cut flowers. The following varieties are tested for their hardiness and are also profuse bloomers.

Lillian Doty. Pink.  
White Doty. White.  
Jemima. Bright bronze.  
Adironda. Early bronze.

Jewell. Pink.  
Ecstasy. Clear pink.  
Rodell Improved. Yellow.  
Buckingham. Single pink.

**Strong, Well Rooted  
Plants—Postpaid**

**Ten  
for  
\$1.90**



KOREAN TYPE CHRYSANTHEMUMS

### Hardy Korean Chrysanthemums

Same culture as Cluster Chrysanthemum. A rather new introduction into the ranks of fall beauty. Single daisy types, strong growers, profuse bloomers and hardy beyond conception. One solid mass of blooms from early October till late November. Priceless in the border, and most delightful for cutting. Four choice varieties selected by us as being among the best.

DAAPHNE. Salmon-pink. MARS. Red, semi-double. CERES. Old gold. APOLLO. Bronze.

Former prices as high as \$1.00 each, we offer you  
**10 STRONG PLANTS,  
POSTPAID, FOR ..... \$1.90**

This is a worth-while collection. Thousands of satisfied customers have told us the only Chrysanthemum they find satisfactory, is "Nemapeg's" Chrysanthemum.



Plant with  
Results  
**NEMAPEG**  
Jersey  
Grown  
Vigorous  
Stock  
**SUCCEEDS**

# "Nemapeg's" Evergreens

8 Evergreens for ONLY \$2.00. A very remarkable buy! Priced unusually low for so high quality. Stock up with plenty of these. In a year's time or so you will have some very valuable property.

## "NEMAPEG'S" Rockery Builders

Retinospora Lutescens  
Andorra Juniper  
Pfitzer Juniper  
Retinospora Plumosa

Irish Juniper  
Juniper Stricta  
English Boxwood  
Moss Cypress

Evergreens  
Shipped  
Express,  
Charges  
Collect.  
Express  
Charges  
Reduced  
25  
Per Cent

Miniature rock Evergreens of distinction. Husky little plants to grace your present rockery or to "start" the new one. Nice, well-developed tops and wonderful roots. Shearing and pruning will keep them any size you desire. "Nemapeg" especially selected stock.

## 8 Evergreens for Only \$2.00

## EVERGREEN BARGAINS

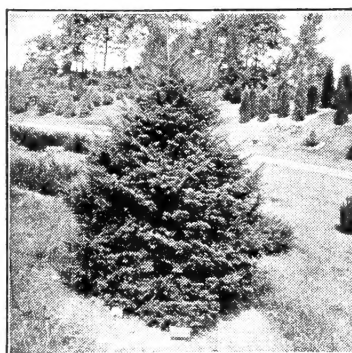
### Stop — Look — Read

Do you want privacy in your outdoor living room? Or perhaps you want to screen off a portion of your yard where you can keep your garbage pail, so that you will keep on friendly terms with your neighbor. Or maybe you want to put up a boundary line between your property and your next door property. Or protect and keep your home warm by planting evergreens as a windbreak. If so, then place your order early for some of these trees at prices that are so low it is hard to believe.

**Golden Cypress      Firs  
Moss Cypress**

**4 ft. trees, \$1.50 each**

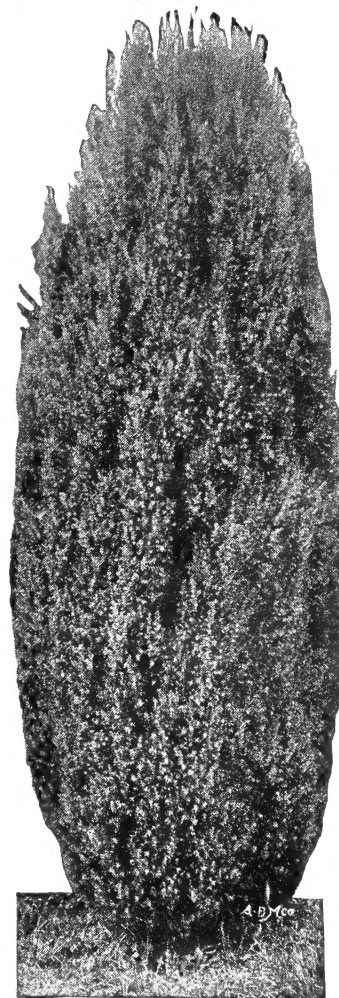
Not less than 5 trees to a customer.



**Evergreens shipped  
Express, Charges Col-  
lect. Express Charges  
Reduced 25 Per Cent.**



GOLDEN CYPRESS



SWEDISH JUNIPER

PYRAMIDAL ARBOR-VITAE

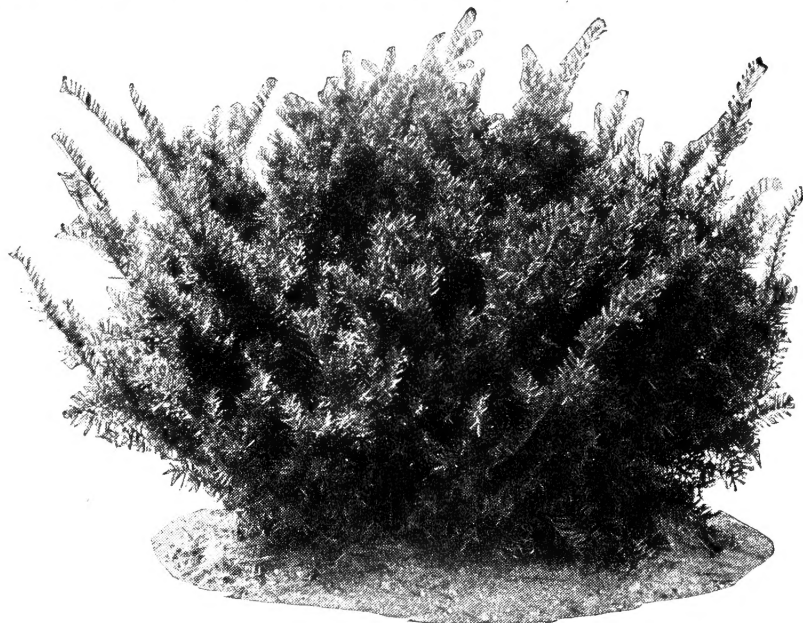


GLOBE ARBOR-VITAE

# "Nemapeg's" EVERGREENS

For Hedges, Landscaping and Specimen Planting

These Full-Bodied Evergreens for a Needed Effect are Genuine First-Class Stock, Carefully Grown Under Skilled Supervision—Trees You Will be Proud to Own.



SPREADING TAXUS—Yew

## "Nemapeg" EVERGREEN BARGAIN

Fine Hand-Picked Evergreens from the  
New Market Fields

Average height 1½ to 2½ feet. There is no reason to deny yourself the pleasure of a well landscaped home. We offer at extremely low prices the highest quality plant material at decisive reductions.

- |                         |                     |
|-------------------------|---------------------|
| 1 Irish Juniper         | 1 Globe Arbor-Vitae |
| 1 Japanese Cypress      | 1 Andorra Juniper   |
| 1 Retinospora Lutescens |                     |

**5 Lovely Trees \$6.95  
Only**

**Evergreens Shipped Express, Charges Collect.  
Express Charges Reduced 25 Per Cent.**

### How to Plant Evergreens

Evergreens require but ordinary garden soil. A good coating of manure or fertilizer mixed with the soil before planting will greatly enhance their beauty and increase the yearly growth. Set trees the same depth as they have been growing in the nursery. For trees without ball of soil, spread the roots out and downward. Press the soil firmly around the roots and then give the trees a good drink of water. No more watering is needed unless the weather should be very dry and arid. Evergreens can take care of themselves with the bountiful aid of Mother Nature.

"Nemapeg" is a Sure Sign of "Success."



PFITZER'S JUNIPER

**ANDORRA JUNIPER.** Low spreading type, about 1 to 2 feet high. In winter it turns a real deep purple. A beautiful plant.

1-1½ ft. spread ....\$1.50 ea. 2-2½ ft. spread ....\$2.75 ea.  
1½-2 ft. spread .... 2.25 ea.

**PFITZER'S JUNIPER.** Arching, spreading branches, handsome, feathery, gray-green foliage.

15-18 in. spread ....\$1.50 ea. 18-24 in. spread ....\$2.25 ea.

**SWEDISH JUNIPER.** Similar to the popular Irish Juniper, with greenish blue foliage. Makes a solid pillar.

1½-2 ft., large specimens ....\$1.50 ea. 2-3 ft. ....\$2.50 ea.

**IRISH JUNIPER.** Tall and columnar, with a bluish green cast.

1-1½ ft. and over ...\$1.50 ea. 6-8 ft. specimens ...\$8.00 ea.

**PYRAMIDAL ARBOR-VITAE.** Forms a slender column, with fine pointed head. Requires no shearing, never grows too tall or bushy.

2-2½ ft. specimens .....\$1.50 ea.

**AMERICAN ARBOR-VITAE.** A quick, compact grower, deep green foliage; grows erect, pyramidal form. A popular house foundation evergreen.

2½-3 ft. specimens .....\$1.50 ea. 4-5 ft. ....\$4.50 ea.

3-4 ft. sheared plants ..... 3.50 ea. 5-6 ft. .... 5.25 ea.

**GLOBE ARBOR-VITAE.** This tree grows to be a perfect ball. Excellent for formal plantings. Height at maturity 4 feet.

15-18 in., \$1.75 ea. 18-24 in., \$2.25 ea. 4 ft. specimens, \$6.00 ea.

**RETINOSPORA LUTESCENS** (Dwarf Golden Cypress). Feathery foliage, golden tinted.

12-15 in. wide, \$1.50 ea. 15-18 in., \$2.00 ea. 18-24 in., \$2.50 ea.

**RETINOSPORA PLUMOSA.** (Green.) Almost as broad as tall. Lacy light green foliage; excellent for foundation planting.

1½-2 ft., \$1.50 ea. 2½-3 ft., \$2.50 ea. 3-4 ft., \$3.50 ea.

**RETINOSPORA PLUMOSA AUREA.** Yellow-tipped. Very attractive and good for hedges.

18-24 in., \$1.25 ea. 2-2½ ft., \$1.75 ea. 2½-3 ft., \$2.25 ea.

**RETINOSPORA VEITCHI** (New Blue Moss Cypress). Heavy foliage.

15-18 in. plants ....\$1.50 ea. 18-24 in. plants ....\$2.25 ea.

**TAXUS CUSPIDATA.** (Spreading type.)

12-15 in. ....\$1.35 ea. 18-24 in., heavy ....\$4.50 ea.

**TAXUS MEDIA BROWNI.** (Columnar type.) Very compact.

2-2½ ft. specimens .....\$5.00 ea.

**TAXUS REPANDENS.** Very low spreading; fine for rock gardens.

15-18 in. spread .....\$4.50 ea.



# Broad-Leaf EVERGREEN SHRUBS

## Azaleas

Azaleas are and always have been the joy of every gardener. Their gorgeous beauty, in late spring, cannot be painted in words. It is a "breath-taking" sight.

The plants have a sturdy construction, well able to withstand severe weather. Grow compact and bushy and keep very neat, by judicious pruning and trimming.

**Azalea Calendulacea** (Flame Azalea). The flaming colors of the flowers are unequalled by any other spring flowering plant. The colors run from light salmon to deep golden orange and scarlet.

12-15 in. .... 2 plants for \$1.75, postpaid  
15-18 in., heavy clumps ..... \$1.75 each  
18-24 in., heavy clumps ..... 2.50 each  
2- 3 ft., heavy clumps ..... 3.50 each

Shipped by express, charges collect.

**A. Hinodegiri.** (The Choice Red Evergreen Azalea.) The well known brilliant red blooming sort. A compact growth of glossy, rounded evergreen foliage. A mass of flaming red. **Heavy, well formed plants, 8 to 10 inch spread, \$1.50 each.**

**A. Kaempferi.** In colors from red to violet, and pink. 12 to 15 inches, \$1.35 each.

**A. Ledifolia Alba.** Pure white. 8 to 10 inches, \$1.65 each.

**A. Poukhanensis.** Rose-pink to rose-purple. Fragrant flowers in early spring. Low spreading habit. 1½ to 2 ft. plants, \$3.50 each.

All Azaleas shipped by express, charges collect.

**THEIR CARE:** Rhododendrons and Azaleas prefer a shady location. They will thrive in semi-sun, but do not do so well in full sunlight. They require, for best growth, a soil having an acid reaction. This acidity may be had by adding to your soil either humus, leaf mold or peat moss. About two-thirds of this material to one-third soil. Never lime. Mulch with 2 to 3 inches of any of the three mentioned above, for retaining moisture and acidity around the plants. **YOU WILL HAVE SUCCESS.**

Rhododendrons and Azaleas are shipped by express, charges collect. Rates have been reduced 25 per cent.



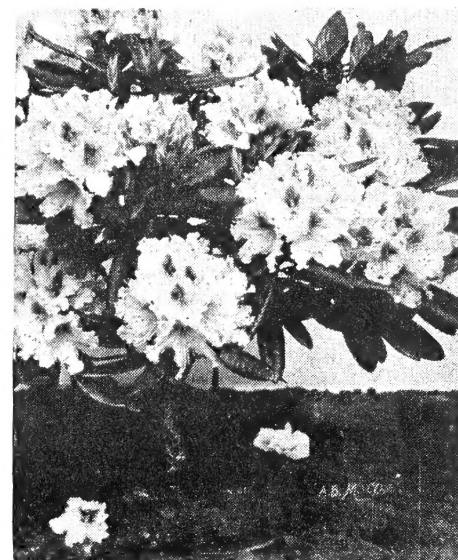
The New "HERALDED FLAME AZALEA"  
(Calendulacea)

## Better Rhododendrons

PLANTS OF SUPERIOR BEAUTY!

Their bloom and foliage is incomparable. Lovers of shade, thrive equally well in the open on moist, well drained ground. Rhododendrons may well be described as "Flowering Evergreens." Their broad-leaved foliage is evergreen. Their clusters of flowers are beyond description. Large clusters measuring from 4 to 6 inches in diameter in rich colors.

If price has hitherto deprived you of the glory of these plants, they are now yours for the asking. **Nemapeg brings you MORE QUALITY FOR LESS MONEY!**



RHODODENDRON

**Rhododendrons, Native.** In the following colors: pink, lavender and reddish. Plants about 1 ft., 3 for \$1.65. 1½ to 2 ft. plants, 3 for \$2.50.

**R. Maximum.** Pink. Clumps, 1½ to 2 ft., \$3.00 each; 2½ to 3 ft., heavy, \$6.00 each.

**R. Carolinianum.** Lavender. 1½ to 2 ft., \$3.50 each.

**R. Catawbiense.** Reddish. 1½ to 2 ft., \$3.50 each.

**Large Specimen Rhododendrons, 6 to 7 ft., \$12.00 each.**

**ERICA Carnea** (Spring Heath). This plant is evergreen. Attains only a height of 1 foot. The bright rosy pink flowers open in early spring and persist for months. A striking plant. **80c each; 2 for \$1.50.**

**KALMIA Latifolia** (Mountain Laurel). Native. When in full bloom in June this is one of the most glorious American shrubs. Its wheel-shaped, rosy pink or white flowers are so abundantly borne that they almost completely hide the dark green, glossy foliage. **12-15 in. bushy plants ..... \$1.65 for 3**  
**Clumps, 1-1½ ft. .... 2.25 each**  
**Clumps, 1½-2 ft. .... 2.75 each**  
**Clumps, 2-2½ ft. .... 3.50 each**



KALMIA Latifolia

Rhododendrons and Mountain Laurels Shipped Express Collect

# BROAD-LEAF EVERGREEN SHRUBS AND GROUND COVER PLANTS MAKE BEAUTIFUL PLANTINGS

## Holly



American HOLLY

- I. Opaca** (American Holly). Well known by all of you, this tree is a picture of beauty. Beautiful, glossy green foliage, stiff and waxy. Erect growing, with a dense, compact form. Certain trees will produce their great clusters of red berries in the fall, adding again to the magnificent beauty of this native ornamental. **2 to 3 ft. sheared specimens, \$3.50 each; 2 for \$6.50.**
- I. Opaca, Arden.** A new American Holly grown from berry-bearing trees. This is recommended for its good fruiting qualities. Very hardy. **2 ft. plants, balled and burlapped, \$2.25 each; 2 for \$4.00.**
- DAPHNE Cneorum.** (Lavender Scented.) No low-growing plant has been more acclaimed nor received with greater enthusiasm than Daphne. It's a low, bushy and compact spreading shrub, unexcelled for rock work and edging of borders and pools. Large clusters of deep pink, fragrant flowers in May and July. Second crop during September and October. Nothing could be much prettier. **6 to 8 in. spread, \$1.75 each.**
- ENGLISH IVY** (Hedera Helix). Most popular of all Ivies. Very hardy and useful for ground covers, for the rockery or for covering walls. Forms a solid mat. Evergreen the year around. **2 1/4 in., pot-grown plants, 15c each; 10 for \$1.25.**



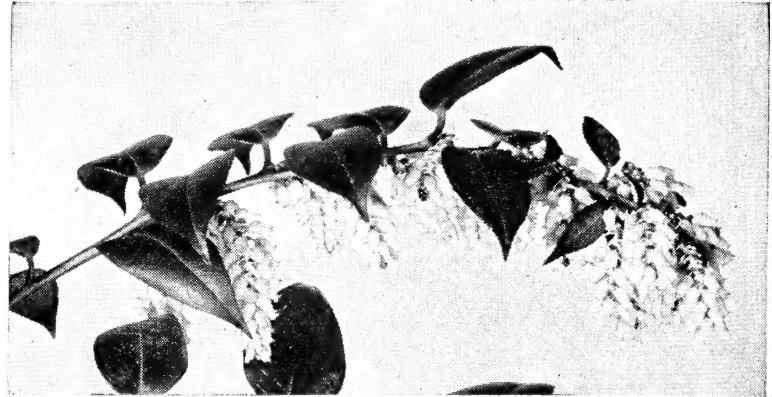
PACHYSANDRA Terminalis

## Pachysandra

**ILEX Glabra** (Inkberry or Winterberry). Shrub to 6 or 7 feet tall, with upright, slender branches; leaves 3/4 to 2 inches long, dark green above, light green beneath; fruit black. Flowers in June; fruits late in autumn and remaining during winter. Hardy as far north as New England and Southern Ontario. Very popular for roadside planting. **18 to 24 in. plants, \$2.50 each.**

- I. Crenata** (Japanese Holly). Thick, dark lustrous green leaves of variable size, never larger than a Privet. Forms a large, fine bush for permanent planting; does not object to shade. Black berries. **Strong, heavy stock, 2 to 2 1/2 ft., \$2.50 each; 2 1/2 to 3 ft., \$3.25 each; 3 to 4 ft., \$5.00 each.**
- I. Crenata Convexa** (Buxifolia or Bullata). (Boxleaf Japanese Holly). A slow growing form of the above with glossy, Box-like leaves. Good for rock gardens and other dwarf purposes. Very attractive. **18 to 24 in. bushy plants, \$2.50 each.**

## Leucothoe



LEUCOTHOE Catesbaei

**LEUCOTHOE Catesbaei** (Drooping Leucothoe). Native. One of the hardiest broad-leaved evergreens for this climate. The long, spreading, arching stems are clothed with long-pointed, handsome, deep green leaves, 4 to 7 inches long, and the attractive white-flowered racemes are borne in May. Fine for ground cover, requiring moist soil and shaded situations. It grows freely under evergreens, in a shrub border or at the edge of a woodland. **12 to 15 in. plants, \$1.25 each.**

**PACHYSANDRA.** Thrives best in shade or semi-shade. Does well on very poor soils. A tough and hardy plant for tough locations, but it's perpetually beautiful. **In lots of 100 plants at \$5.50, plus 25c for packing and postage. Twice as heavy plants at \$8.00 per 100, plus 35c for packing and postage.** Pachysandra has made show places out of hitherto unsightly spots where nothing else will grow. **15 plants, \$1.15, postpaid.**

**PIERIS Floribunda** (Lily-of-the-Valley Shrub). Native. Beautiful, hardy shrub. In early April is covered with showy spikes of white flowers. Very desirable for edging Rhododendron beds or for planting in front of a group of evergreens; in both instances it makes a pleasing contrast. **15 to 18 in., \$2.50 each.**

## BOXWOOD

### Age-Old Friend of the Home Landscaper

Rather slow grower but beautiful. Luckily for us we seem to have just the kind of soil that grows Boxwood with the greatest of ease. Thus we can offer larger plants and better quality than most growers, for less money. Look what a small investment will do for you.

And a good time to set them out is today. So we say: "Plant 'Nemapeg' Quality Stock, which is the best, at the right time, which is Now!"

Boxwood lends that old-continent air of royal England to your grounds. That walk of yours would be greatly improved if it were edged with

### BOXWOOD

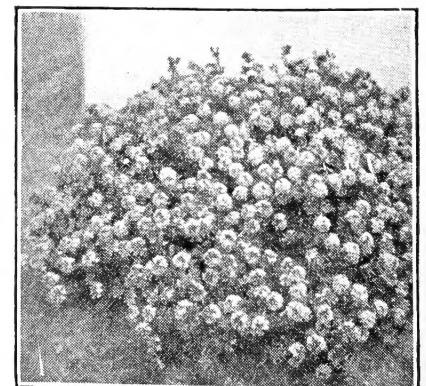
(The Regular Old English Box). Suitable for edging walks and for use in the rockery. Fine for window boxes and cemetery use. Slow growing and compact in habit. Can be sheared to any shape desired. Deep green foliage. Thrives in any soil. Boxwood is a plant that is long lived and perpetually beautiful. Get some at these low prices for high quality stock. Our Boxwood is incomparable.

**4 to 6 in. plants, heavily rooted, 10 for \$1.00; \$8.50 per 100.**

**6 to 8 in. bushy plants, 30c each; \$25.00 per 100.**

Boxwood has the tang of aristocratic old Virginia. It's inexpensive. It is naturally beautiful.

**All Broad-Leaf Evergreens are shipped by express, charges collect, except as noted.**



DAPHNE Cneorum



# "Nemapeg's"

## Ornamental Flowering Trees

Bring You the Very Best in "Beauty Display!" Every Item Exactly as Described. "Nemapeg's" Stock is Thrifty and Healthy, as Well as Thrifty to Buy! Shipped Express, Charges Collect.

**BEAUTIFUL DOGWOOD.** Pink and white. A lovely sight in May and June when in bloom with gorgeous pink and white flowers. Red fruits or berries in September. A handsome American tree. **Strong, husky, well branched trees, 2 to 3 ft., 85c each; 2 for \$1.50. 3 to 4 ft., \$1.00 each; 5 to 6 ft., specimens, \$5.00 each.**

**RED FLOWERING DOGWOOD.** This tree is grafted and produces a mass of deep orange-red flowers in May and June. The red berries appear in September. A beautiful ornamental tree all summer and fall. In the fall the entire tree takes on a deep bronzy red appearance. **Grafted trees, 2 to 3 ft., \$2.25 each; 3 to 4 ft., heavy, full of buds, balled and burlapped, \$6.50 each.**

### CRAB - Malus

**Bechtel's Double Flowering.** A very showy tree, handsome in appearance. Grows 15 to 18 feet and is very compact. Each fragrant flower reminds one of a little pink Rose. Flowers followed by showy fruit in the fall. Blooms in May. **Grafted trees, 3 to 4 ft., strong, \$2.25 each.**

**Theifera.** Most artistic of all Crabs, with sparse, rigid, irregular zig-zag branches, entirely covered back to the trunk with reddish pink buds and pink flowers. Height about 20 feet at maturity. **2 to 3 ft. trees, \$1.75 each.**

**Floribunda (Japanese Flowering Crab).** Bright pink flower buds; flowers white; small yellowish fruit. **2 to 3 ft. trees, \$1.65 each.**

**Atrosanguinea.** Single; deep carmine. **2 to 3 ft., \$1.75 each.**

**FLOWERING PLUM, Purple Leaf.** Double-flowering. The whole tree is decked in a fleecy cloud of double, light pink blossoms in early spring before the leaves appear. Red foliage like Red Maple. **Grafted trees, 2 to 3 ft., \$1.75 each; 3 to 4 ft. specimens, \$3.50 each.**

**WHITE AMERICAN BIRCH.** **3 to 4 ft. trees, 50c each; 5 for \$2.00. 4 to 5 ft. specimens, \$3.50 each.**

### SORBUS AUCUPARIA - Mountain Ash

A truly beautiful tree. Produces large clusters of orange fruit.

4 to 5 ft. trees .....\$3.75 each  
5 to 6 ft. trees ..... 5.00 each

**CHIONANTHUS Virginica (White Fringe Tree).** 18 to 24 in. trees, 89c each.

**RED-LEAVED MAPLES.** Fine lawn specimens. Beautiful dark purple-red foliage; admired wherever seen. Plant in full sunlight to get best results. **These trees are grafted and are true red and will remain so. Strong, heavy and well branched trees, 18 to 24 in., \$2.50 each.**

**RUSSIAN WEEPING WILLOW (Salix Niobe).** Makes a handsome lawn specimen. Light yellow wood, sweeping pendulous branches. **We offer 3 to 4 ft. trees for \$1.00 each; 2 for \$1.75.**

**NORWAY MAPLE.** 8 to 10 ft., \$3.50 each.

**All Trees Shipped Express,  
Charges Collect**

### JUDAS TREE OR REDBUD

Fine ornamental medium growing tree. Derived its name from profusion of reddish purple flowers, which bloom before foliage appears in April. Grows 1 to 2 feet per year. **2½ to 3 ft., \$1.10 each; 2 for \$2.00. 3 to 4 ft., \$2.25 each.**

### Magnolia

**Soulangeana (Saucer Magnolia).**

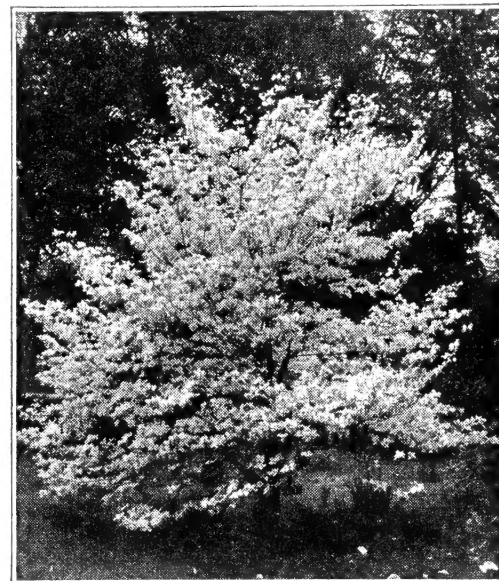
This beautiful tree attains a height of 18 to 20 feet. In the spring the whole tree is a mass of deep pink flowers, spotted purple. These flowers are like immense Tulips and produce a show not soon forgotten. This "beauty" in **strong, 2 to 3 ft. trees at \$2.75 each; 2 for \$5.00.**

**Glauca.** Creamy white. Very fragrant. **2 to 3 ft., \$2.50 each; 3 to 4 ft., \$3.50 each.**

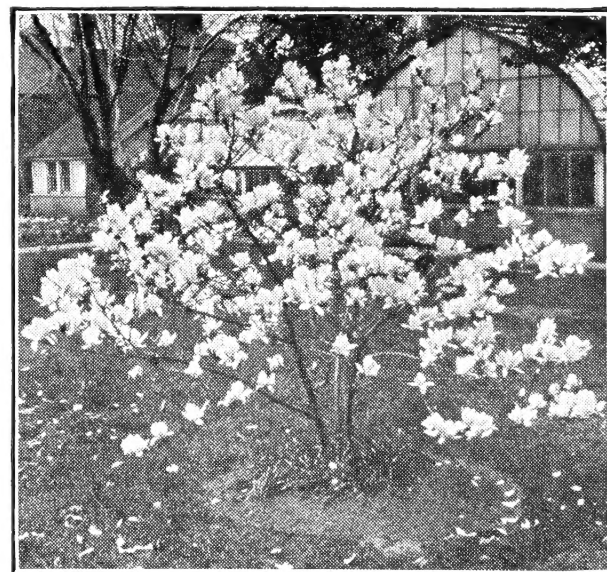
**Liliflora.** Dark purple. **2 to 3 ft., \$3.00 each; 3 to 4 ft., \$4.50 each.**



Betchel's CRAB



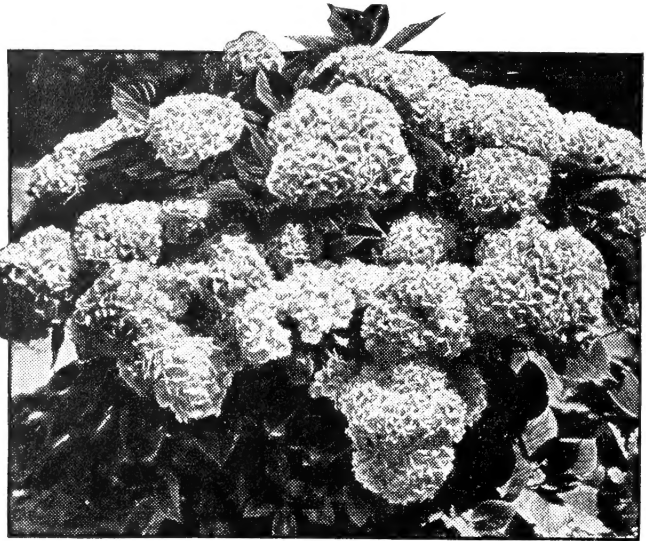
DOGWOOD



MAGNOLIA Soulangeana

**PLANT THESE WORTH-WHILE LAWN SPECIMENS**

# "NEMAPEG'S" FLOWERING SHRUBS



Blue HYDRANGEA

## Nemapeg's Nikko Blue Hydrangea

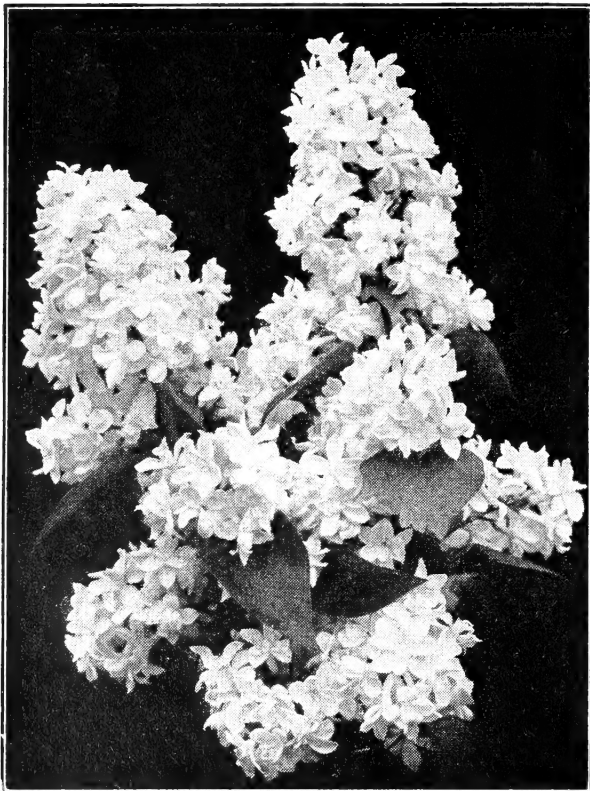
The New Blue Variety. On sandy soil the color is a deep vivid blue. On heavy soil the color may vary. Iron shavings or powdered alum will keep the flowers much bluer, if they should tend to be off-color. A mass of flowers in June until September. Heavy, 3-year clumps, only \$1.00 each; 2 for \$1.75. 1-year plants, 2 for \$1.10.

HYDRANGEA Quercifolia. 12 to 18 in., 35c each.

HYDRANGEA Pee-Gee. The well known white Hydrangea that turns a lovely red in the fall. Large, pointed, pyramid-like blooms of immense size produced during July and August. Very showy and very hardy. 75c each.

HONEYSUCKLE Tatarica Rosea. A useful shrub with an abundance of fragrant flowers in spring and bright red berries in the fall. 2 to 3 ft., 50c each.

H. Tatarica Rubra. Red-flowering bush Honeysuckle. 2 to 3 ft., 50c each.



Hybrid French LILAC

From early spring until late fall you will have an abundance of beautiful flowers to enjoy; as well as an abundance of ripened berries to attract the birds. From well rooted specimens, each plant is ready to "take hold" quickly in new locations.

BUDDLEIA, Charming (Butterfly Bush). A lovely clear pink. 2 large, 2-year plants, \$1.25.

B., Lavender. 2-year, 50c each.

CALYCANTHUS Floridus (Beauty Shrub.) 15 to 18 in., 35c each; 18 to 24 in., 50c each.

DEUTZIA Crenata. Double pink. 12 to 18 in., 35c each.

D., Pride of Rochester. A beautiful shrub that produces an abundance of double white flowers during June and July. A profuse bloomer. 35c each. 5 to 6 ft., heavy plants, \$2.50 each.

EUONYMUS Alatus (Winged Euonymus). Spreading shrub, wood corky. 2 to 3 ft., \$1.25 each.

FORSYTHIA (Golden Bell). A show in the early spring when the entire plant is covered with a mass of golden yellow bells. Foliage appears after the flowers and is a deep and glossy green; very showy. 18 to 24 in. plants, 40c each; 2 to 3 ft., 50c each.

HYPERICUM (Shrub St. John's Wort). A handsome plant of a semi-evergreen habit. Produces deep orange-yellow blooms, like stars, in July and August, and sometimes in September. Large, striking flowers. A mass of beauty. Long, narrow, dark green, glossy foliage; semi-evergreen. 50c each.

JAPANESE FLOWERING QUINCE. In May, just before the apple blossom time, this shrub is startlingly brilliant with its dazzling scarlet flowers. Later, there are flaky Quince-shaped fruits which are fragrant and edible. Is an excellent specimen shrub and makes a beautiful protective hedge. This variety is grown from cuttings, the only way that you may be assured of the deep red variety. Strong shrubs, 18 to 24 in., 55c each; 2 for \$1.00, by express.

ROSE OF SHARON. In bush form and tree shape. Double pink, white and purple. 2 to 3 ft. plants, 75c each.

SNOWBERRY. Beautiful shrub. White berries. 35c each.

SPIREA Arguta (Garland Spirea). 18 to 24 in., 35c each.

S. Billiardi Alba. White. 18 to 24 in., 35c each.

S. Van Houttei (Bridal Wreath Spirea). Graceful, pendulous branches profusely covered with small, dainty white flowers in May. 18 to 24 in., 50c each.

SYMPHORICARPOS Vulgaris (Coralberry or Indian Currant). A fine shrub producing in the fall a mass of purple berries that are very decorative. 35c each.

SYRINGA Coronarius (Mock Orange). Fragrant, white flowers in abundance during June. 2 to 3 ft., 45c each; 5 to 6 ft., heavy plants, \$2.50 each.

WEIGELA Amabilis. A beautiful shrub, producing in May and June a mass of rose colored, trumpet-shaped flowers. Handsome foliage. 18 to 24 in., 50c each.

## Genuine French Lilacs

Heavy grafted plants, 1 to 2 feet, well budded. In one season's time you will have stock worth \$1.50 to \$2.00 each.

Edith Cavell. White; double. 1 to 2 ft., \$1.00 each; 2 to 3 ft., \$1.25 each.

General Pershing. Purplish violet. 1 to 2 ft., \$1.00 each; 2 to 3 ft., \$1.25 each.

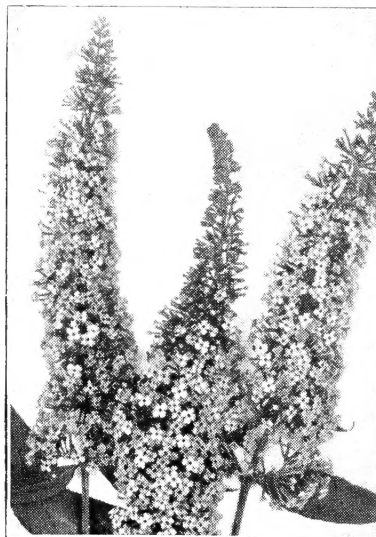
Hugo Koster. Large, red, double. 1 to 2 ft., \$1.00 each; 2 to 3 ft., \$1.25 each.

Chas. X. Lilac; single. 4 ft., heavy plants, \$2.35 each.

Clara. Soft pink; single. 4 ft., heavy plants, \$2.35 each.

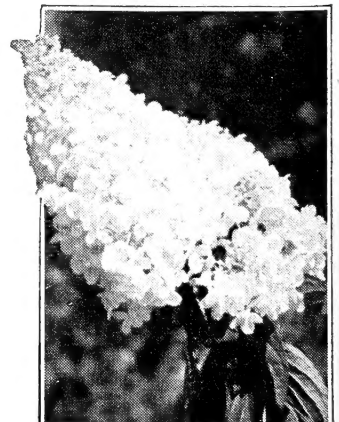
Red Marley. Red to pink; single. 4 ft., heavy plants, \$2.35 each.

Waldeck-Rousseau. Mauve-pink; double. 4 ft., heavy plants, \$2.35 each.



BUDDLEIA

All Shrubs Shipped Express  
Charges Collect



HYDRANGEA Pee-Gee



# FLOWERING HARDY SHRUBS

## Special Offer

10 Assorted Flowering Shrubs, 2 to 3 feet—your own selection—one of each—for the low price of ..... \$4.50, by express

You Should Plant a Tree of

## The Rare Franklinia

(FRANKLINIA ALTAMAHA—GORDONIA ALTAMAHA)

One of Our Best Sellers

This exquisite fall flowering tree was brought in 1777 from the banks of the Altamaha River in Georgia to Bartram's garden at Philadelphia. John Bartram, recognizing its extraordinary beauty and value, named it in honor of his life-long friend, Benjamin Franklin.

The original grove of Franklin trees was again visited in 1790, but from that day to this no one has seen these trees growing in the wild though many expeditions have searched the banks of the Altamaha for it.

Franklin's tree is beautiful in detail and marvelous in landscape effect besides blooming at a season when few shrubs or trees are in flower.

The slender trunk and graceful branches are so muscular and sinewy in appearance that one almost expects motion as under a greyhound's skin. The bark is smooth and dark gray, with wavering lengthwise markings of lighter color.

Each twig develops at its tip a cluster of buds of graduated size, like overgrown greenish pearls. Early in August the largest of these attain the size of marbles. Then the guard petal folds back, still retaining its firm spherical form. From its shelter emerge four other petals, satiny, snowy white, elaborately frilled and pleated. The snowy, frilly chalice, three inches in diameter, holds a sumptuous mass of orange-gold stamens and breathes forth a delicate, balmy fragrance.

Each flower lasts two or three days and then drops cleanly. There is a constant succession of bloom till hard frost. We frequently get the unusual effect of a tree clad in crimson autumn foliage and abundantly starred with white flowers.

The Franklinia begins blooming when not more than three or four feet high. Young trees under favorable conditions increase in height a foot or more each season. Specimens thirty feet high are known. It develops naturally with several trunks, but may easily be trained to a single trunk by removing the sprouts which start from the base.

Franklinia prefers full sun and has proven entirely hardy about New York and hardy in favorable locations about Boston. It is an especially desirable tree for the small intimate garden, loved and lived in. It is a charming lawn tree and the grass may be allowed to grow closely about the trunk. It also thrives when planted by pools, lakes and streams. Its light elegance of form and color contrasts exquisitely with the darker green of conifers.

18 to 24 in. trees, \$2.00 each; 2 to 2½ ft. trees, \$2.50 each.

All Shrubs Shipped Express, Charges Collect



Old-Fashioned SNOWBALL



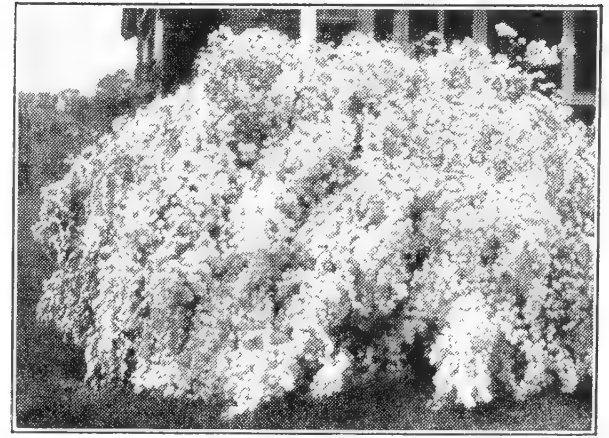
JAPANESE QUINCE



DEUTZIA,  
Pride of Rochester



WEIGELA Amabilis



SPIREA Van Houttei

**PIERIS Mariana** (Andromeda). Unlike the American and Korean mountain varieties, this Pieris is not evergreen. It forms a very compact clump, with slender, upright branches that are erect and strong. The flowers are good sized cups in sprays between the branches. A beautiful white, touched with delicate pink. Has beautiful, glossy green foliage, which turns reddish bronze in the fall. A rare gem that you will not find in very many gardens. Thrives well in the open, as well as the shade. **Strong clumps, 18 to 24 inches, \$1.50 each. Shipped by express, charges collect.**

**VIBURNUM Theiferum**. Beautiful ornamental shrub. 2 to 3 ft., heavy plants, \$1.50 each.

**SYMPHORICARPOS Chenaulti** (Coralberry). This is a hybrid and is always neat in appearance. The slender branches are laden with bunches of coral-red fruits, which last until midwinter. **18 to 24 in. plants, 50c each.**

**OLD-FASHIONED SNOWBALL** (Viburnum Tomentosum Platicatum). A very dense growing and showy shrub. Firm, round, snow-white blooms tightly hugging the branches. Blooms in June and July. **Heavy plants, 1½ to 2 ft., 85c each.**

## When Making Out Your Order "Please Remember"

All Evergreens, Broad-leaves, and Deciduous Trees and Shrubs are shipped "Charges Collect." Don't forget to include proper amount for postage and packing on Perennial orders up to \$5.00. \$5.00 and over are prepaid.

# "NEMAPEG'S" Fruit



BLUEBERRIES

## BLUEBERRIES

Blueberries have come to the front as a best seller during the past two seasons.

Order early. There has developed an enormous demand for these plants, especially for fruit.

They are easy to grow and handle. We suggest ordering early as we have not been near able to supply the demand for these plants the past two seasons.

We can supply the following varieties:

12 to 15 in. plants, \$1.25 each; 5 for \$5.00.

Rancocas. Berries large; early.

Burlington. Late. New variety.

Concord. Very fine flavor.

Jersey. Midseason.

## "NEMAPEG'S" FRUIT TREES

Offering only a limited supply.

### APPLES

1-year grafted, 4 to 5 ft., \$1.50 each.

Stayman's Winesap

Yellow Delicious

Red Jonathan

Red Rome Beauty

### PEACHES

3 to 4 ft., \$1.65 each.

Belle of Georgia

Elberta

Golden Jubilee

J. H. Hale

### PLUMS

3 to 4 ft., \$1.80 each.

Burbank

Kelsey

Damson

## GRAPES

2-year, No. 1. Our Grapes are exceptionally fine in both "root and top." All Grapes have been transplanted at least once.

Catawba. Old red-amber favorite. 55c each; 10 for \$5.00.

Concord. Most popular big black Grape. 60c each; 10 for \$5.50.

Niagara. White. Popular and delicious. 60c each; 10 for \$5.50.

## "NEMAPEG'S" HARDY VINES

BITTERSWEET (*Celastrus Scandens*). Large plants, 2½ to 3 ft., \$1.25 each; 2 for \$2.25.

HEDERA Helix (English Ivy). 2½-inch pots, 15c each; 10 for \$1.25.

HONEYSUCKLE, Hall's Japanese (*Lonicera Japonica Halliana*).

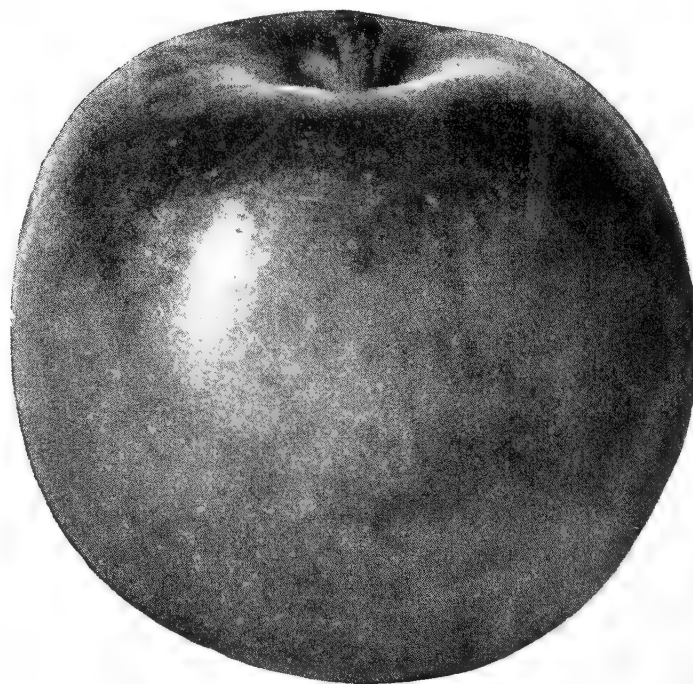
Pure white flowers, changing to yellow; sweet scented. Almost evergreen. Good ground cover. 2-yr., \$3.50 for 10; \$30.00 for 100.

WISTARIA, Chinese Purple (*Wistaria Sinensis*). Long, pendulous clusters. 2-yr., No. 1 (grafts), \$1.35 each; 2 for \$2.50.

W., Chinese White (*Wistaria Sinensis Alba*). 2-yr., No. 1 (grafts), \$1.35 each; 2 for \$2.50.



Chinese WISTARIA



RED JONATHAN



# "NEMAPEG'S" Alpine Plants

For the Rockery • Low Border • Edging the Perennial Planting

Building a rockery is one of the most fascinating of pastimes. It gives your artistic nature a chance to perform worth-while designs and ornamental layouts. Through your own genius a perfectly glorious spot of natural beauty is transplanted right to your door. A PLEASING, REFRESHING HOBBY INEXPENSIVELY ACCOMPLISHED.

This short list of rock plants is a supplement to other varieties found on the perennial pages of this catalog. We find that these old standbys are the most satisfactory, and most hardy of all the rock plants.

These rock plants cost you only 25c per plant, in lots of five of one variety \$1.15, for strong, 2-year stock, worth many, many times as much. Also these plants are very easy to grow, requiring no special care or soil. **YOU CAN BUILD QUITE A ROCK GARDEN WITH THESE PLANTS ALONE! BUILD TODAY!**

Orders for Perennials and Rock Plants amounting from \$1.00 to \$2.00, should be accompanied by 20c for packing and postage. On orders from \$2.00 to \$5.00, add 30c. Orders of \$5.00 and over will be sent prepaid.

**ARABIS** (Alpine Rock Cress). One of the earliest of the rock plants. About 8 inches and is covered with an abundance of white flowers to late April. Compact and pretty foliage. **Strong, 2-year plants, 25c each; 5 for \$1.15.**

**CERASTIUM Tomentosum** (Snow-in-Summer). An attractive silver-gray creeper with a mass of white bloom during June. Retains its colorful foliage during the winter. Cerastium will thrive under trees and grow with great success on top of roofs, walls, etc. Where grass will not grow, this hardy rock plant will. About 6 inches. **Strong, 2-year plants, only 25c each; 5 for \$1.15.**



COLUMBINE

**COLUMBINE** (Aquilegia). Your rockery would be incomplete without several long-spurred columbines to grace its existence. This perennial is very suitable for rockwork and its beautiful foliage and handsome flowers make an inspiring sight. It comes in every shade imaginable. Grows about 1½ to 2½ feet. **25c each; 5 for \$1.15.**

**DIANTHUS Caesius** (Rock Carnation). The true Cushion Pink. Little solid balls of spiky glaucous foliage. Pink flowers that attain a height of 6 to 8 inches. Very attractive. The flowers are clove-scented. **Strong, 2-year plants, only 25c each; 5 for \$1.15.**

**HELIANTHEMUM** (Rock Rose). A dainty dwarf for the Alpine garden. Low-growing evergreen plant forming broad clumps covered with a mass of bloom in pastel colors from pink to clear orange. July to September. Will do well on dry locations. **Strong, 2-year plants, 25c each; 5 for \$1.15.**



DIANTHUS Caesius



ARMERIA Lauchena



**LYCHNIS Viscaria**. Fine tufted plants covered with deep red flowers during the summer months. The deep green grasslike foliage is very showy in the rockery. About 12 inches. **Strong, 2-year plants, only 25c each.**

**NEPETA Mussini** (Ground Ivy). A valuable everblooming dwarf plant producing light blue flowers; it creeps extensively. Has a pungent odor. **Strong, 2-year plants, only 25c each; 5 for \$1.15.**

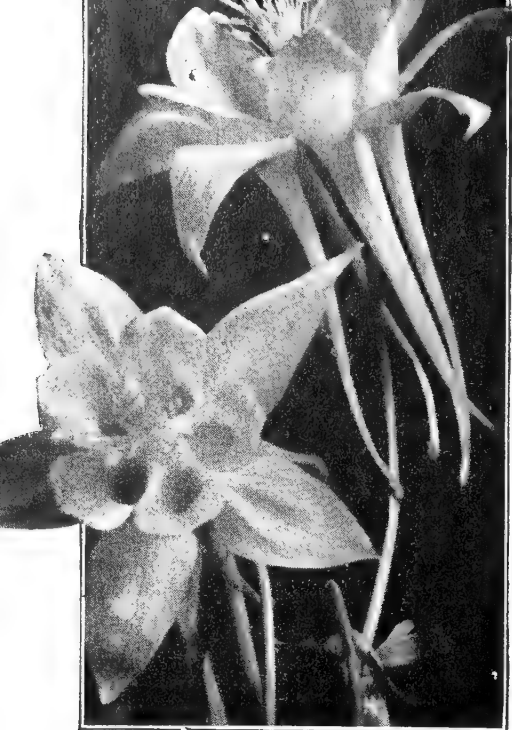
**STATICE** (Sea Lavender). Unexcelled for rockery, producing all summer panicles of small flowers.

**S. Latifolia**. Heavy tufts of leathery foliage with large heads of pretty, small purplish blue flowers. **Strong, 2-year plants, 25c each; 5 for \$1.15.**

**TUNICA Saxifraga** (Coat Flower). A dainty tufted plant with light pink flowers all summer. Forms a regular carpet. Invaluable for the rock garden. **Strong, 2-year plants, only 25c each; 5 for \$1.15.**

## May We Suggest

Place your order early so that you may receive the pick of our stock and benefit by early planting. You will be delighted with "NEMAPEG" quality Perennials that reach you in just as fresh a condition as when dug. Every plant 2 to 3 years old and a veteran of at least one blooming season in our nurseries. **IF YOU DESIRE BEAUTIFUL GARDENS TURN TO "NEMAPEG." Every customer a SATISFIED ONE!**



COLUMBINE, Long-Spurred

# "NEMAPEG'S" PERENNIALS

*for Beauty and Permanence*

**All Perennials 25c each, except as noted**

No ornamental field offers a greater thrill for any garden enthusiast than that allotted to the Hardy Flowering Perennial. Every plant has a remarkable history. Its manner of discovery, origination and land of birth. Nature's bountiful gift to a harried mankind.

The exquisite beauty of their bloom softens the harshness of a troubled civilization and reflects only peace, harmony and romance. Through the ages they have inspired poems, songs, ballads, and remain as untainted as the day they first attracted man's attention.

Their sturdy, robust make-up carries them through cold, cheerless winters and severe weather conditions, ready to unfold their beauty for all to admire.

"Beauty," all of you can have. Such glory is obtained from "Nemapeg" Perfect Perennials. Color, form, display, neatness and prolific bloom combined in each and every plant.

No plant less than two years old, field-grown. Heavy, well rooted stock of superior quality.

For a PERFECT PERENNIAL GARDEN buy NEMAPEG SUPERIOR TIME-TESTED PERENNIALS!

**PERENNIALS MAKE EXCELLENT**  
*Gift Items a Living Remembrance*

**ACHILLEA Tomentosa** (Milfoil or Yarrow). 6 to 8 inches. A fine rockery gem. Bright yellow flowers in July to September. Woolly green leaves. Neat habit and very showy. **Strong plants, 25c each; 5 for \$1.15.**

**ANCHUSA Myosotidiflora** (Alkanet). A splendid and distinct dwarf perennial from Russia. Clusters of charming blue flowers resembling Forget-me-nots. Large, handsome foliage. An effective border or rock plant for shady or sunny places. Blooms during May and June. 12 to 15 inches high. **Heavy clumps, 35c each; 3 for \$1.15.**

**ANEMONE Pulsatilla** (Pasque Flower). Grows from 9 to 15 inches high. Low, finely cut foliage. Violet and purple flowers in April and May. Blooms resemble the Crocus. For the rockery or well drained border. **Strong plants, 25c each; 5 for \$1.15.**

**ARMERIA Caespitosa** (Thrift or Sea Pink). A rare and charming little Alpine. Miniature tufts of bright green, covered in June and July with a mass of stemless flowers of a bright rose and snowy white. 3 to 4 inches only. Compact and neat. For the rockery. **Strong plants, 30c each; 4 for \$1.15.**

**ARTEMISIA** (Southernwood or Sage Brush).

**A. Lactiflora.** A tall-growing plant 5 to 6 feet in height. Fine foliage and heads of small creamy white flowers in plume form during August and September. Their fragrance fills the entire garden. Fine for cutting. Excellent "background." **Strong plants, 25c each; 5 for \$1.15.**

**ALPINE ASTERS.** Colorful plants attaining a height of 6 to 8 inches and covered with exquisite blue flowers of Aster-like proportions. Blooms from late May to early July. **Strong, 2-year plants, 25c each; 5 for \$1.15.**



ANEMONE Pulsatilla



ARMERIA Caespitosa

**AQUILEGIA** (Long-Spurred Columbine).

**A., Dobbie's Imperial Hybrids.** (True Strain.) These new Columbines are considered the best English mixture offered to date. Beyond comparison for their range of color and robust growth. The largest spurred Columbines we have ever seen. Wide range of delicate pastel tints. 2 to 2½ feet. Late May to early August. For the border or rockery. **Heavy clumps, 35c each; 3 for \$1.15.**

**A., Scott Elliott Hybrids.** In the finest mixture of colors, including red, yellows, blues, white, etc. An excellent gem. 2 to 2½ feet. Late May to early August. For border or rockery. **Heavy clumps, 30c each; 4 for \$1.15.**

**A. Flabellata Nana Alba.** A superb and delightful dwarf sort for the rock garden. Perfect, heavy, glaucous foliage and waxy ivory-white flowers. 8 to 10 inches tall. Blooms in May and June. A showy Japanese variety. **Heavy clumps, 30c each; 4 for \$1.15.**

**A., Nemapeg's Mixed Long-Spurred Columbine.** A wonderful assortment of colors and shades. From selected seed. 2 to 2½ feet. Blooms from May to August. **Heavy clumps, 25c each; 5 for \$1.10.**

**AGROSTEMMA** (Rose Campion or Joy of Love).

**A. Coronaria Atrosanguinea** (Improved Mullein Pink). This is a new variety with blood-red flowers and silvery foliage. 2 to 2½ feet. Blooms in June and July. A distinct superior over the common Mullein Pink. Is choice. A border plant of merit. **Strong plants, 25c each; 5 for \$1.15.**



# "NEMAPEG'S" Hardy Perennials

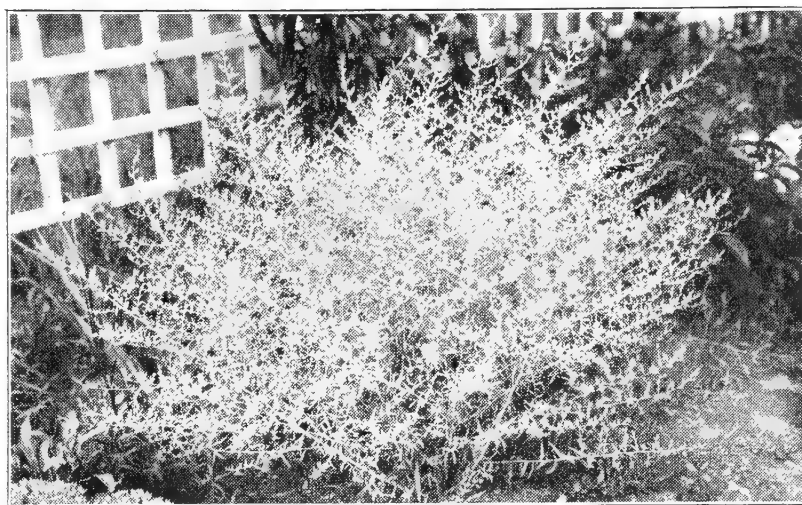
**ARTEMISIA, Silver King.** A magnificent white-leaved foliage plant that deserves a place in every garden. A silvery misty effect is obtained in the setting off of bouquets and floral arrangements. Mingles well in any border and among evergreen plantings. Sprays may be cut and dried for winter bouquets. 2½ feet tall. A bright silver the entire season long. **Strong plants, 25c each; 5 for \$1.15.**

**ASCLEPIAS Tuberosa** (Butterfly Flower). Showy perennial flowering during July and August. 1½ to 2 feet. Produces umbels of bright orange colored flowers on showy stems. Flowers are beautiful and may be cut as they are very lasting. A border item of sterling worth. **Strong roots, 25c each; 5 for \$1.15.**

**ASTER** (Starwort or Michaelmas Daisy).

**A., Barr's Pink.** The finest bright pink. Vigorous grower. 2½ to 3 feet and sometimes 4 feet tall. Blooms during September and October. Produces large and well formed flowers in great abundance. Excellent for cutting. **Strong plants, 30c each; 4 for \$1.15.**

**A. Frikarti, Wonder of Staffa.** The finest garden plant of recent introduction. Lavender-blue flowers 2 to 2½ inches in diameter produced from June until the middle of November. Thrives well in light shade. Perfect in full sun. A prolific show of flowers the entire summer. 2½ feet. Every individual flower perfect. Very new! Supply limited! **Strong plants, 50c each; 5 for \$2.00.**



ARTEMISIA, Silver King



ASTER, Barr's Pink

**ASTER, Countess of Dudley.** One of the finest dwarf Asters in cultivation. A charming clear pink with yellow eye. Of low, bushy habit. It forms a plant several feet in diameter, completely studded with bloom during late September. 10 to 12 inches. For the rockery or border. **Strong plants, 25c each; 5 for \$1.15.**

**A. Luteus.** A beautiful perennial. In constant bloom from September until November. Grows 2 to 3 feet and produces sprays of rich lemon-yellow bloom. The sprays are invaluable for cutting as they are fine mixers for larger flowers. A bright show in the border or cutting garden. **Strong plants, 25c each; 5 for \$1.15.**

**BAPTISIA Australis** (False Indigo). A charming perennial producing blue flowers of Sweet-Pea-like form. Blooms in May and attains 2 to 2½ ft. Likes sun. **Strong, 2-yr. plants, 25c each; 5 for \$1.15.**

**BLUE SALVIA, Azurea.** One of the best hardy blue Salvias grown. Easy to grow and thrives in any soil. Gives long spikes of blue flowers in August and September. A fine cut flower and an unexcelled addition to the border or garden. Grows 3 to 4 feet and forms an elegant background. **Strong, 2-year plants, 25c each.**

**CALLUNA Monstrosa, Pink** (Scotch Heather). A low-growing shrub with erect branches covered with short, closely adpressed leaves. The pretty bell-shaped flowers are produced in great profusion toward the tops of the shoots. **In strong, young clumps at 50c each.** Fine for the rockery or low border. Grows 12 to 15 inches. Foliage evergreen. A novel item.

**CALLIRHOE Involucrata** (Poppy Mallow). An unusual gem for a trailing plant with finely divided deep green foliage. Saucer-shaped flowers of bright crimson with white centers. Blooms all summer and fall. A priceless addition to the rockery. **Strong plants, 25c each; 5 for \$1.15.**

**CAMPANULA** (Bellflower).

**C. Carpatica** (Carpathian Harebell). Popular variety. Dwarf in habit, only attaining 6 inches. Pretty foliage. Blooms in July up to September. White and blue. **Strong, 2-year plants, 30c each; 4 for \$1.15.**

**C. Macrantha** (The perennial Canterbury Bell). Large clusters of deep purple flowers on 3-foot stems, June and July. Fine for border and cutting. **Strong plants, 25c each; 5 for \$1.15.**

**C. Medium** (Cup-and-Saucer Variety). Colors mixed: white, blue and pink. **25c each; 5 for \$1.15.**

**C. Persicifolia, Telham Beauty.** Improved strain of large china-blue flowers. **25c each; 5 for \$1.15.**

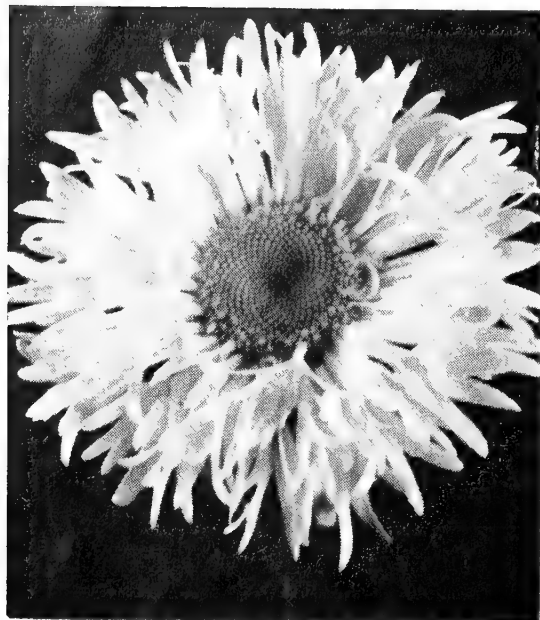
**C. Poscharskyana** (Siberian Harebell). A recent introduction. One of the most profuse blooming Alpine Bellflowers. Prostrate stems covered with small cup-shaped, rich blue blooms. Compact, solid tufts that are pictures of beauty. Blooms all summer. 6 to 8 inches. Fine for edging and the rockery. Thrives in semi-shade. **Strong plants, 25c each; 5 for \$1.15.**

**C. Rotundifolia** (Bluebells of Scotland). Exquisite plants producing slender branches laden with clear blue flowers of striking beauty. Especially suited for crevices in the rock garden or deep slopes. Pendent habit. In bloom all summer. Attains 10 to 12 inches. Extremely hardy. **Strong plants, 25c each; 5 for \$1.15.**



CAMPANULA Rotundifolia

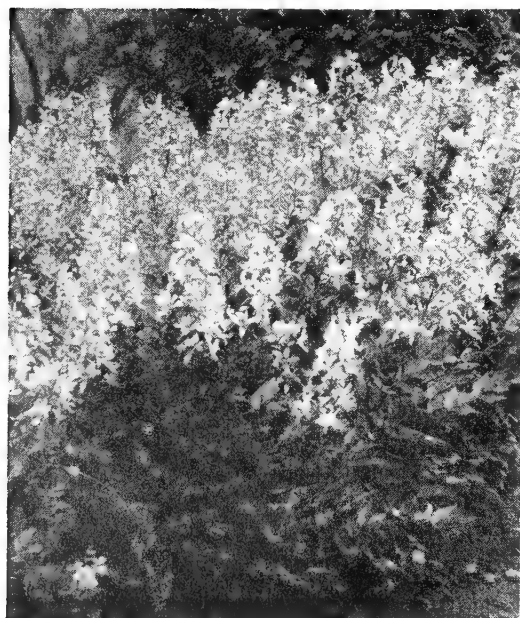
# "NEMAPEG'S" Hardy Perennials



CHRYSANTHEMUM, Laciniated



CARNATION,  
Hardy Grenadin



DICTAMNUS Fraxinella Caucasicus

**CASSIA Marilandica** (Indian Senna). Racemes of showy orange-yellow flowers during July and August, as well as September. Striking pinnate foliage. A fine border or "background" plant of the easiest culture. 4 to 5 feet. "Marilandica" is the best for your garden. 3-year plants, 25c each; 5 for \$1.15.

**CARNATIONS, Hardy Grenadin.** This fine double, fragrant Carnation is the best and most popular. The brilliance of color and its neat blue foliage and habit make it an invaluable addition to your garden. Stiff, stocky stems, long enough for cutting. Not lanky or untidy. Fine mixture of yellows, reds, blacks, pinks, etc. Blooms all summer. 1 to 1½ feet. Strong plants, 25c each; 5 for \$1.15.

*The "Nemapeg" Way is the Road to Planting Success*

**CENTAUREA Dealbata** (Knapweed). Showy, shaggy flowers of rose-pink, shaded with lavender. June and July. 2 to 2½ feet. Fine for the border or cutting garden. Strong plants, 25c each; 5 for \$1.15.

**C. Macrocephala.** Large, golden yellow, thistle-like flowers on strong, erect stalks. July and August. Combined with Delphinium it is a highly decorative cut flower. Extremely showy in the border. Strong plants, 25c each; 5 for \$1.15.

**CHRYSANTHEMUM, Laciniated.** A recent introduction into the Shasta Daisy family. Pure white with fine curled petals. Large flowers on erect well balanced stems. Blooms during June and July with a showing of bloom as late as October. Strong plants, 25c each; 5 for \$1.15.

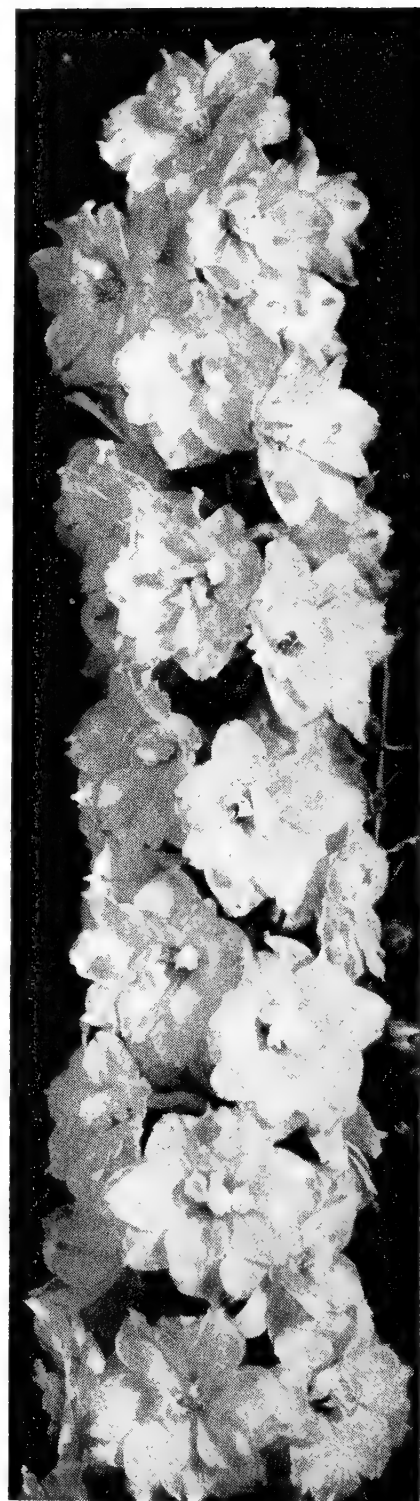
**DELPHINIUM, Bellamosum Improved.** A great improvement over the old-fashioned rich, indigo-blue single. Like Cliveden Beauty the flowers are much larger and spikes taller. Heavy foliage. Strong plants, 25c each; 5 for \$1.15. Heavy clumps, 35c each; 3 for \$1.00.

**D., Nemapeg's Hybrids.** Including California Imperials, Wrexham, Blackmore & Landon, and others. The finest Hollyhock type. DeLuxe English and American strains, blended under the heading, "Hybrids of Distinction." Rugged plants with sturdy, erect stalks. Very large flower spikes. Enormous florets in shades from sky-blue to royal purple, with delicate tones of lavender and rose. High percentage of doubles. Single florets have attained 2 inches in diameter. Strong plants, 35c each; 3 for \$1.00. Heavy clumps, 50c each; 6 for \$2.25. Supply limited. Bloom all summer. A "needed" plant for the border and cutting garden.

**DICTAMNUS Fraxinella Caucasicus** (Gas Plant or Fraxinella). An aristocrat for the perennial border. Forms a symmetrical bush 2½ to 3 feet high. Fragrant glossy foliage. Heavy spikes of rosy pink flowers with deeper veins cover the plants during June and July. Likes an open sunny position. Will thrive on any soil. Improves with age and likes to remain in a permanent location. Lives indefinitely. Extremely hardy. Unusual and striking. Fine for cutting. Heavy, 3- to 4-year plants, 50c each.

**DIANTHUS Pyrodictulous.** A tall-growing Carnation, 2 to 2½ feet, bearing single and double flowers in great profusion. Clove-scented. Forms immense, compact tufts that are close and bushy and not lanky or weedy. Foliage a glaucous green. Prolific bloomer during June, July and early August. Pink and white shades, as well as striped. Strong clumps, 25c each; 5 for \$1.15.

**D. Allwoodi.** An English novelty resembling a dwarf Carnation. A complete range of bright colors. Heavy tufts of blue foliage. Single flowers in profusion all summer up to November. Very fragrant. 10 to 12 inches. Strong clumps, 25c each; 5 for \$1.15.



DELPHINIUM, Nemapeg's Hybrid



# "NEMAPEG'S" Hardy Perennials

**DIANTHUS**, Sweet Wivelsfield. Extra large fringed flowers in a bright rainbow mixture. A new hybrid variety of Pinks. A cross between Carnation and Sweet William. Habit about the same as Sweet William but it blooms all summer. Fine for border, rockery or cutting. 15 to 18 inches. **Strong plants, 25c each; 5 for \$1.15.**

**DICENTRA Spectabilis** (Dielytra, Old-Fashioned True Bleeding Heart or Seal Flower). An old-fashioned favorite. The long racemes of graceful heart-shaped red flowers are always lovely in the June garden. At home in any part of the border, and especially valuable for planting in clumps. Will stand shade. Every garden merits this grandmother's favorite. 18 to 24 inches. **Heavy divisions, 3 to 5 eyes, 50c each.**

**D. Eximia** (Plumy Bleeding Heart). A dwarf growing sort, with beautiful, finely cut foliage, and showy racemes of pink flowers throughout the entire season. **30c each; 5 for \$1.25.**

**DIGITALIS** (Foxglove). **Giant Shirley.** Biennial. In mixed colors. Flower heads over 3 feet long. **25c each; 5 for \$1.15.**

**DORONICUM Excelsum.** Produces numerous large yellow, Daisy-like flowers in May. Very showy. Good for cut flowers. **35c each; 4 for \$1.30.**

**ERYNGIUM** (Sea Holly). Very similar to Echinops with the exception that the flowers are smaller and not so perfectly formed. The foliage and flowers of this striking plant are both steel-blue in color and sparkle and glint with the sun. Does well in location near salt water and in sandy soil. Grows 3 feet tall. **Strong, 2-year plants, 25c each; 5 for \$1.15.**

**EUPHORBIA Polychroma** (Spurge; Milk-wort). A compact, formal plant attaining a height of 1 foot. A beautiful rounded clump covered with yellow flowers in May and June. One of the best yellows for rock garden or low border. **Strong clumps, 25c each; 5 for \$1.15.**

**GERANIUM Sanguineum** (Crane's Bill). A fine American native. Handsome, deep green laciniated foliage covered with bright crimson flowers all summer. 18 inches high. Compact plants; showy. **Strong plants, 25c each; 5 for \$1.15.**



**GYPSOPHILA**, Rosy Veil

**GAILLARDIA** (Blanket Flower). Large, blood-red and orange flowers of Daisy-like formation, borne on strong, straight stems about 2 to 2½ feet long. One of the most satisfactory perennials for the border or garden. Blooms the entire summer. Wonderful for cutting. The flowers attain a diameter of 2½ inches and come in various formations. Easy to cultivate and will thrive on any soil. Likes plenty of sun. **Strong, 2-year plants, 25c each; 5 for \$1.15.**

**G., Goblin.** A new, compact variety suited for rock garden. Height 12 to 15 inches. Covered with large red flowers. **25c each; 5 for \$1.15.**

**G., Burgundy.** The first of the all-red Gaillardias. Of European origination. A fine copper-red novelty. A colorful addition for the border, giving bloom the entire summer into November. Excellent for cutting. Likes sun. 2 to 2½ feet. **Strong plants, 25c each; 5 for \$1.15.**

**GEUM** (Avens).

**G. Coccineum, Mrs. Bradshaw.** Bright scarlet double flowers on branching 18-inch stems, blooming from June well into August.

**G., Lady Stratheden.** A new introduction of great merit. Rich double golden yellow flowers on erect 18-inch stems. A counterpart of Mrs. Bradshaw. June-August.

**G. Atrosanguineum.** Deep crimson. 2 feet. Profuse bloomer. Flowers single and semi-double. Very showy. June and August. **Three above, 25c each; 5 for \$1.15.**

**GYPSOPHILA** (Baby's Breath; Chalk Plant). A dainty perennial producing delicate white flowers. Fine for mixing with other flowers in cut bouquets. Grows 2 to 2½ feet. Of very easy culture and hardy habit. Likes sun. **25c each; 5 for \$1.15.**

**G. Acutifolia.** A fine cut flower and border plant. Pretty minute lilac-rose flowers on erect stems. Produces a misty effect in bouquets. 1½ to 2 feet. Blooms during June, July and August. **Strong roots, 25c each; 5 for \$1.15.**

**G. Oldhamiana.** A newcomer to the Baby's Breath family. A strong, erect grower producing very large heads of bright pink flowers. Very hardy. June, July and August, as well as September. A fine cut flower. **Strong roots, 25c each; 5 for \$1.15. Supply limited.**

**G., Rosenschleier, "Rosy Veil."** A splendid new introduction. Semi-dwarf in habit, it produces masses of double pink flowers the entire summer. Heavy, bluish foliage. Dainty well shaped double, flesh-pink flowers. A fine gem for the garden and low border, as well as the rockery. Grows 10 to 15 inches. A rare novelty still limited. **Strong plants, 30c each; 4 for \$1.15.**

**HELENIUM.** Golden yellow and bronze. A lovely free blooming plant for early fall. Good for cutting. **Large plants, 25c each; 5 for \$1.15.**

**HELIOPSIS** (Golden Daisy). A superb perennial for background effect. Grows 3 to 4 feet, bearing deep rich golden yellow flowers, two inches in diameter. Blooms all summer. Will thrive on any soil and requires no care. A fine cut flower. Resembles greatly Doronicum. **Strong, 2-year plants, 25c each; 5 for \$1.15.**



**DICENTRA Spectabilis**—Bleeding Heart



**GAILLARDIA**, Burgundy

**DIANTHUS**, Sweet Wivelsfield



# "NEMAPEG'S" Hardy Perennial Plants



HEUCHERA Sanguinea

**HEUCHERA** (Coralbells; Alum Root). All Coralbells prefer an acid soil, if possible. However, they seem to thrive equally well on sandy, heavy, sweet and acid soil, as well as shade or sun. A tremendously useful, attractive perennial. Fine for cutting, too.

**H. Sanguinea.** Really one of the finest of our perennials. Resembling Lilies-of-the-Valley, the flowers of this variety are bright crimson-red and are borne on 12- to 18-inch, erect stems. Blooms from June to September. Attractive evergreen foliage. Fine in rockery and border. **Strong plants, 25c each; 5 for \$1.15.**

**H. Brizoides.** Delicate sprays of bright pink bells rise gracefully from leathery tufts of foliage. Blooms in May and well into the summer. 12 to 18 inches. **Strong plants, 25c each; 5 for \$1.15.**

IRIS Kaempferi



**HIBISCUS** (Marshmallow). Mixed colors. 25c each.

**HOLLYHOCKS.** Old favorite, always in demand. We offer the finest double varieties obtainable in yellow, pink, red, maroon, white, salmon and rose. Wonderful bloomers. Plant them along fences, under windows or for background effect. Attains 5 to 6 feet. Will thrive on heavy soil. **Strong, 2-year plants, 25c each; 5 for \$1.15.**

**LIATRIS** (Blazing Star). A bulbous perennial with long spikes of purple and rosy purple flowers from July to September. Grows 5 feet tall, of which nearly 3½ feet consists of the flower spike. A novel plant that attracts and commands attention. Very hardy. Will thrive on rather wet ground and in semi-shade. A background plant, effective in its display. **Strong, 2-year bulbous roots, 25c each; 5 for \$1.15.**

**LINUM Perenne** (Blue Flax). A beautiful perennial of delicate foliage and pure blue flowers. A real border gem. Very adaptable for the rock garden as well. Grows 1½ feet high and is simply covered with large, heavenly blue flowers of Buttercup-like shape. Blooms almost the entire summer. Does well on any soil but seems to prefer that of sandy or light texture. **Strong plants, 25c each; 5 for \$1.15.**

**L. Flavum** (Yellow Flax). Like its blue cousin, a profuse bloomer. A fine variety with transparent yellow blossoms. Foliage is heavier than the blue. 12 inches. Good for border and rockery. **Strong plants, 30c each; 4 for \$1.15.**

**L. Flavum Compactum Nanum.** An interesting new dwarf yellow Flax. The compact, 6-inch plants are a mass of glowing yellow. Thrives in full sun in the rock garden. New! **Strong plants, 25c each; 5 for \$1.10.**

**Iris Kaempferi will extend the Iris season well into the middle of the summer**

IRIS Pumila



**LUPINS, Russel.** This new strain of Lupins has caused a sensation among flower lovers. Large spikes of flowers in rich colors. Perfectly hardy. **Out of 2½-inch pots, 25c each; 5 for \$1.15.**

**MERTENSIA** (Virginia Bluebells).

**M. Virginica.** Drooping bells of light blue, changing to coral-pink in the spring. 1 to 1½ feet. Blooms during May and June. Attractive foliage. Likes shade and moisture, but does well in full sun. One of our prettiest and most interesting native spring flowers. Fine for shady nooks in the rockery and border. **Strong bulbous roots, 25c each; 5 for \$1.15.**

**IBERIS** (Candytuft). A neat and compact evergreen dwarf. Covered with a sheet of pearly white flowers in early summer, it becomes the "show" of its surroundings. Fine for edging for beds or for your rockery. 8 inches tall. The plant resembles Daphne Cneorum a great deal. **Strong plants, 25c each; 5 for \$1.15.**

**IRIS Kaempferi** (Japanese Iris). The queen of them all. Large blooms 5 to 6 inches in diameter, Orchid-like in appearance, borne on strong, upright stalks 2½ to 3 feet tall. Blooms during late June and during July. A perfect mass of bloom unrivaled by any other perennial. The range of colors is most striking. Every shade beautiful. Japanese Iris are alluring in the border and welcome in the cutting garden. Makes a superb cut flower. **Heavy plants, 25c each; 5 for \$1.15.**

**I. Pumila** (Miniature Flag). Dwarf spring Iris. Extensive color range. 6 to 8 inches. Blooms during April and May. Fine for the low border, rockery and pools. Large charming flowers. **Strong plants, blooming size, 25c each; 5 for \$1.15.**

**LAVANDULA** (Lavender).

**L. Vera.** This is the true sweet-scented English Lavender. Forms a compact blue-gray plant about 18 inches high. Delightfully fragrant. The showy blue flowers in July and August rise 8 to 10 inches above the beautiful foliage. An old favorite that never grows old. Fine for the border and rockery. A plant every garden should have and know. Perpetually beautiful both summer and winter. **Strong plants, 35c each.**

IBERIS—Candytuft





# "NEMAPEG'S" Hardy Perennial Plants

**MONARDA** (Bee-balm; Bergamot; Oswego Tea; Haremint).

**M. Didyma, Mixed.** In mixed colors. **Strong plants, 25c each; 5 for \$1.15.**

**OENOTHERA** (Evening Primrose).

**O. Missouriensis.** A rugged little dwarf. A low species with prostrate ascending branches, and a profuse bloomer. Single flowers 4 inches across. A fine lemon-yellow. In bloom from June until August. Fine for the rockery and border. 6 to 8 inches. **Strong plants, 30c each; 4 for \$1.15.**

**O. Youngi.** A strong, stocky, large-leaved plant with firm, shiny foliage. Numerous bright lemon-yellow flowers on stems about 24 inches tall from June to August. A very fine border plant. **Strong plants, 25c each; 5 for \$1.15.**

**PENSTEMON** (Beard Tongue).

**P. Barbatus Torreyi.** Spikes 2 feet long of bright scarlet flowers from June till August. A very showy and hardy perennial for the border. **25c each; 5 for \$1.15.**

**P. Grandiflorus.** The largest flowered of all. 3-foot spikes of huge pale blue flowers. Fine for cutting. Handsome silvery leaves. July, August. **Strong clumps, 25c each; 5 for \$1.15.**

**P. Laevigatus Digitalis.** Snowy white Foxglove-like spikes produced in profusion all summer. 20 in. high. Fine for the garden. Also for naturalizing in the grass. Very hardy. **Strong plants, 25c each; 5 for \$1.15.**

**P. Pubescens.** A fine supplement for the border or rockery. A good wall plant. Likes hot, dry locations. Produces violet flowers shading to a flesh-pink on strong stems 24 inches high during July up to October. A valuable addition to the garden. **Heavy clumps, 25c each; 5 for \$1.15.**

**PLATYCODON** (Japanese Balloon Flower). One of the best hardy perennials, bearing a profusion of large, dark blue, bell-shaped flowers the whole season. Excellent for planting in borders or among shrubbery. Will thrive in shade or sun equally well. Grows 2 to 3 feet. **Strong plants, 25c each; 5 for \$1.15.**

**POLEMONIUM** (Jacob's Ladder or Greek Valerian).

**P. Reptans.** Fine for the rockery or low border. Bright blue flowers in June. Very compact habit. Beautiful fernlike foliage. 10 inches. **Strong plants, 25c each; 5 for \$1.15.**

**PRIMROSE, Munstead's Giant**



**POTENTILLA** (Cinquefoil).

**P. Nepalensis.** A semi-dwarf with handsome Strawberry-like, evergreen foliage. Flowers are unusually large and a burnt-orange-red on slender, much-branched stems. Fine for the border or rockery. 12 to 18 inches. June and August. Very attractive. **Heavy clumps, 25c each; 5 for \$1.15.**

**PRIMROSES.** Pert, saucy Alpines from distant lands. Lovely plants of gaudy colors. The treasures of your rock garden.

**P., Barr's Exhibition Reds.** Selected from prize stock of rich crimson and scarlet. The finest we have ever seen. 6 to 8 inches. **Strong plants, 25c each; 5 for \$1.15.**

**P., Polyanthus** (True English Bunch Primrose). Profuse bloomer, early spring and summer. Rainbow mixture. 4 to 6 inches. **Strong plants, 25c each; 5 for \$1.15.**

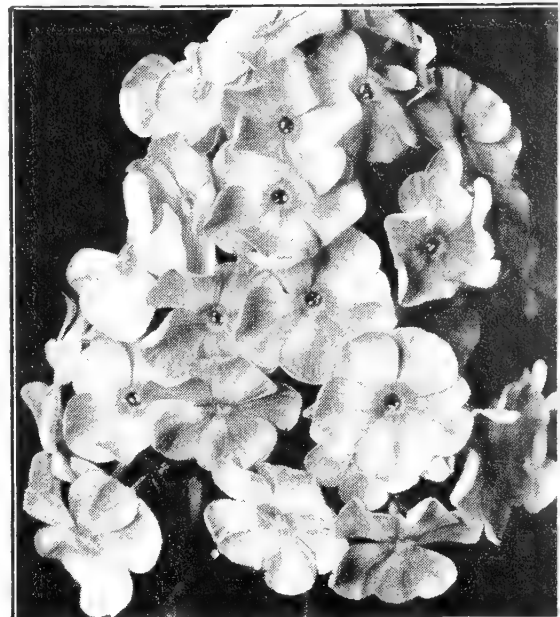


**PRIMROSE, Polyanthus**

**PRIMROSE, Veris, Munstead Giant Exhibition.** A wonderful new strain producing large flowers on strong, straight stems. Includes lilac, purple, violet, buff-orange, salmon, rich reds and yellows. 6 to 8 inches. **Strong plants, 25c each; 5 for \$1.15.**

**PHLOX AMOENA.** (Low Species.) About 6 inches tall. Covered with delicate pink flowers in the spring. **35c each.**

**PHLOX DIVARICATA.** About 15 inches high. Lovely blue. Early spring. **25c each.**



**PHLOX, Aetna**

**PHLOX DECUSSATA** (Hardy Phlox). A perennial superb in brilliance and fragrance of bloom. From July to frost their beauty is the pride of the garden. Large pyramid-like trusses on erect, strong stalks. We list six fine varieties that will compete with any Phlox at any price.

**Aetna.** Compact, round heads. Coral-red. **35c each.**

**Miss Lingard.** Early white. **35c each.**

**Rheinlander.** Rich salmon. An old favorite. **35c each.**

**Rijnstroom.** Rose-pink. **35c each.**

**Eiffel Tower.** Salmon-pink, red center. **35c each.**

**Painted Lady.** Silvery pink with salmon shading. **35c each.**

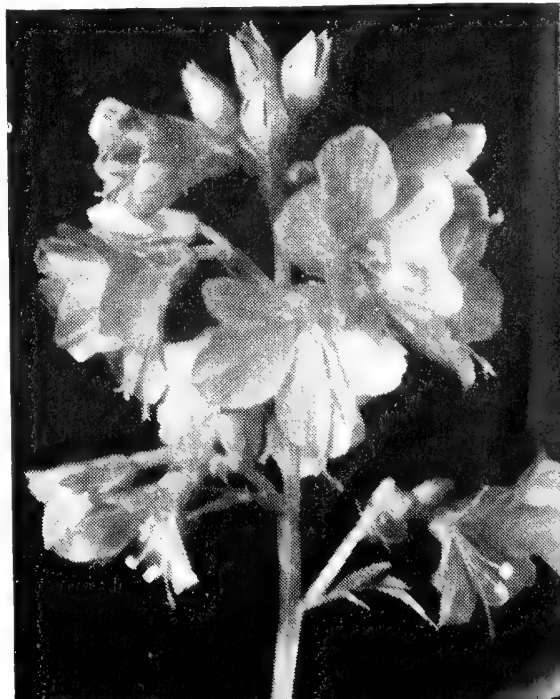
## "NEMAPEG'S"

### PHLOX GARDEN

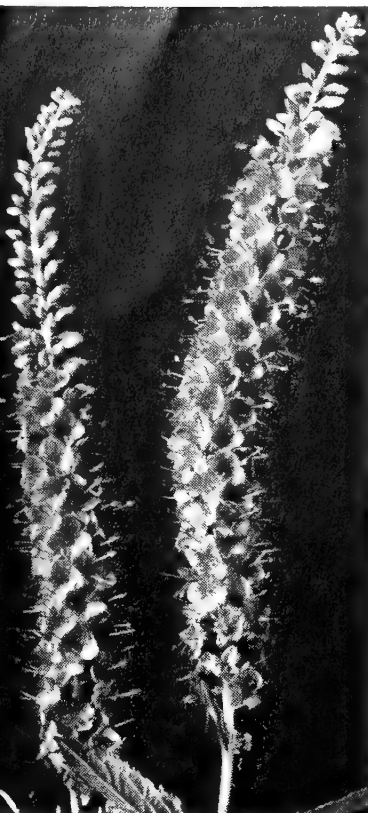
ONE EACH OF THE ABOVE SIX  
BRILLIANT HARDY PHLOX  
**6 for only \$1.80**

A Phlox Garden You Will Be Proud Of

**POLEMONIUM—Jacob's Ladder**



# "NEMAPEG'S" Hardy Perennial Plants



VERONICA—Speedwell



TROLLIUS—Globe Flower

PYRETHRUM—Painted Daisy



**PYRETHRUM.** (Selected Painted Daisies). Deep crimson, bright scarlet, rose, pink, coral-pink, etc. Many with full round heads, others fluffy Carnation type, some crested like giant double Cosmos. Beautiful hardy perennial for the border or cutting. **Strong plants, 25c each; 5 for \$1.15.**

**RUDBECKIA** (Coneflower). Thrives everywhere, gives a wealth of bloom. Unsurpassed for the border and garden. Fine for cutting, 2½ to 3 feet. Prefer the sun but will grow in semi-shade.

**R. Purpurea** (Giant Purple Coneflower). Large, showy, reddish purple flowers with dark brown disc. **Strong, 2-year plants, 25c each; 5 for \$1.15.**

**SHASTA DAISY** (Alaska Daisy). Burbank's origination. Extra large flowers of pure white on straight, erect stems, fine for cutting. Makes a dandy border plant. Thrives in any soil; needs little care but plenty of sun. 2 feet. **Strong, 2-year plants, 25c each; 5 for \$1.15.**

**SIDALCEA** (Greek Mallow).

**S., Rosy Gem Hybrids.** Attractive, erect growing plants, resembling Delphiniums, producing spikes of showy bright rose colored flowers during June and July. Excellent for the border and cutting garden. 2 to 3 feet high with a branching habit. Will thrive in any garden soils in a sunny spot. **Strong plants, 25c each; 5 for \$1.15.**

**SPIRAEA** (Goat's Beard; Meadow Sweet).

**S. Filipendula Hexapetala** (Dropwort). Attractive fern-like foliage. Numerous corymbs of white flowers on stems 15 to 18 inches high. Blooms during June and July. Effective in the border. Excellent cut flower. **Strong plants, 25c each; 5 for \$1.15.**

**STACHYS** (Woundwort).

**S. Lanata** (Rabbit's Ear). A good edging plant and pleasing supplement for the rockery. Thick, woolly, gray leaves from which rise heavy flower spikes of light lilac-blue. Flower stalks 18 inches. Foliage 4 to 6 inches. Blooms during June and July. **Strong plants, 25c each; 5 for \$1.15.**

**STATICE** (Great Sea Lavender).

**S. Dumosa.** Dwarf. Valuable plant for the rockery. The best of all the Statice. Produce large sprays of lavender flowers resembling Baby's Breath. Can be dried and used for bouquets. When dried it becomes a clear silvery white. Very hardy. 12 to 18 inches. Blooms in July and August. **Strong, field-grown plants, 25c each; 5 for \$1.15.**

**STOKESIA** (Stokes' Aster). Plants grow about 18 to 24 inches, bearing freely, from July to October, handsome, Centaurea-like blossoms, each measuring from 3 to 4 inches in diameter and deep blue in color. One of the most desirable plants for the hardy border; fine for cutting. Thrives in common garden soil and will do quite well in semi-shady locations, but best flowers in full sunlight. **Strong, 2-year plants, 25c each; 5 for \$1.15.**

**THERMOPSIS** (Carolina Lupine).

**T. Caroliniana.** A superb Lupine-like plant attaining 3 to 4 feet. Rich green foliage. The Pealike flowers are produced in spikes 8 to 12 inches long. The general appearance is that of an enormous yellow Lupin. Blooms in June and July. A fine perennial for the border. Makes a perfect cut flower. **Strong plants, 25c each; 5 for \$1.15.**

**THYMUS** (Thyme).

**T. Serpyllum Coccineum.** Only 2 inches high, this splendid plant forms a dense carpet of deep green completely covered with brilliant crimson-scarlet flowers. Foliage fragrant. For crevices, walls, stepping stones, and the rockery. A "flowering rug" for the garden. Blooms in July and August. Evergreen foliage. **Strong plants, 25c each; 5 for \$1.15.**

**TRITOMA** (Torch Lily or Red Hot Poker). Large spikes of deep red and orange flowers borne on Lily-like stems. Good for cutting. Fine for the border and around pools. Grows 2 to 2½ feet. Does well in sandy soil. **Strong, 2-year plants, 25c each.**

**TROLLIUS** (Globeflower).

**T. Ledebouri.** A superb perennial exceedingly hardy and unusually beautiful. Resembles immense golden Buttercups. Flowers 1½ to 2 inches across, borne on strong, upright stalks 2 to 2½ feet tall. Fine for the border and cutting. Deep green, finely cut foliage. A state-ly addition to other plants. Single and semi-double flowers, deep golden yellow. Blooms in June and July. A novel rarity. **Strong plants, 25c each; 5 for \$1.15.**

**VERONICA** (Speedwell).

**V. Incana** (Candida). A handsome white woolly plant. The numerous deep blue spikes contrast well with the silvery foliage. Useful for edging paths and flower beds. A fine item for the rockery. June and July. 10 to 12 inches. **Strong plants, 25c each; 5 for \$1.15.**

**V. Spicata Rosea** ("Nemapeg's" New Pink Veronica). A newcomer to the Veronica family. Like its blue cousin it produces heavy spikes on strong stems. Color varies from a light flesh-pink to a deep salmon. More compact than the blue and shorter in stature, thus eliminating rank and lank appearance. A good plant for the border or rockery. 15 to 18 inches. A profuse bloomer from July till September. **Strong plants, 25c each; 5 for \$1.15.**

**V. Amethystina, Royal Blue.** A low, compact, bushy Speedwell with trailing branches. Very effective in the rockery and low border. Grows only 6 to 8 inches. Beautiful spikes of rich gentian-blue. June and July flowering. Makes a solid mat. A robust and neat appearing plant. **Strong plants, 25c each; 5 for \$1.15.**

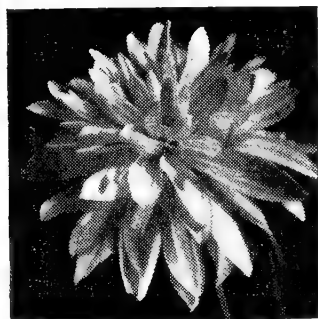
**YUCCA** (Adam's Needle). A stately perennial with swordlike foliage and tall, branched spikes of large, creamy white flowers during June and July. Attains 6 feet. Fine planted as single specimens or around pools. Will thrive on poor sandy soil. Will do well in the shade. Must be from three to four years old before blooming. Foliage is retained during winter and looks attractive among evergreens. **Strong, 3-year plants, 25c each.**

STATICE—Sea Lavender

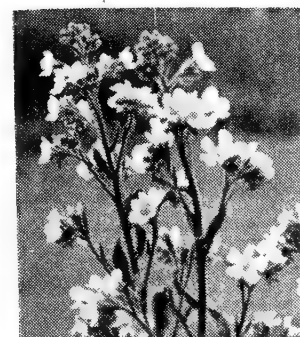




# "NEMAPEG'S" Hardy Perennial Seedlings



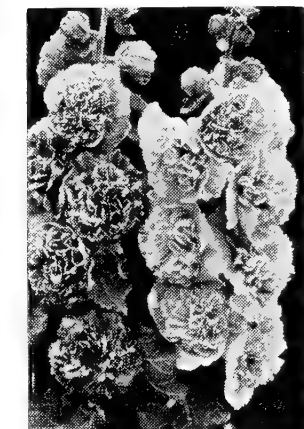
RUDBECKIA



ANCHUSA



LYCHNIS



HOLLYHOCKS



COREOPSIS

**CHOICE PERENNIALS OF STURDY CHARACTER.** "Old timers" that reserve for themselves places in everyone's garden. Plants of a truly great heritage. A wide selection of many very fine varieties. Old standbys, grandmother's favorites. **ALWAYS IN DEMAND BECAUSE THEY REMAIN EVER POPULAR!**

Please do not confuse the plants on pages 19 and 20 with the regular heavy, 2- and 3-year transplanted stock. These are 2-year, strong seedlings, dug directly from our seed beds. Guaranteed to bloom the first year.

**We offer here, strong 2-year, field-grown seedlings, vigorous and full of ginger and pep. Your Choice—Pick Them Out!**

**Note—24 Plants Selected From Pages 19 and 20—3 Varieties—Sold at This Special Price, \$3.00. 96 Plants—12 Varieties—for Only \$11.75. Not Less Than 8 of a Kind.**

**Order Early! Plant Early! Perennials May be Set From March to December.**

**ACHILLEA Ageratum.** Grows 1½ to 2 feet and bears in profusion on erect stems, golden yellow flowers of milfoil type. Does equally well in sun or shade. **Strong, 2-year plants, 8 for \$1.15.**

**ADENOPHORA Liliifolia.** A handsome perennial that's in bloom from summer to fall. It produces large, bell-like flowers, similar to the campanula, on erect stems. Dark blue in color, with handsome foliage. For the border, garden or rockery. Grows 1½ to 2 feet. Likes sun but will also thrive in the shade. **Strong, 2-year plants, 8 for \$1.15.**

**AGERATUM Eupatorium, Blue.** For a late fall-blooming flower there is none that surpasses this fine plant. It blooms from August to November and is densely covered with heads of deep blue flowers. Grows 1½ to 2 feet and is wonderful for cutting. Makes a handsome border plant and is of very easy culture. Likes full sun. **Strong, 2-year plants, 8 for \$1.15.**

**AGROSTEMMA (Mullein Pink).** Strong erect growing plant with silvery foliage. The crimson of the flowers blends well with the leaves. Blooms during June and July and attains 1½ to 2 feet. Likes sun but will thrive in semi-shade. **Strong, 2-year plants, 8 for \$1.15.**

**ALYSSUM Saxatile compactum (Basket of Gold).** A striking, low plant for the border or the rockery. Early in the spring it is covered with bright orange-yellow flowers that are brilliant and colorful. **8 for \$1.15.**

**ANCHUSA (Italian Forget-me-not).** Unexcelled for background effect in a border or garden. Attains 3 to 4 feet and produces on strong, erect stalks, large, deep blue flowers of Forget-me-not description. These flowers have no centers but are one color of gorgeous blue. Blooms in May and June. Easy of culture and robust of growth. Likes sun but will thrive in semi-shade. **Strong, 2-year plants, 8 for \$1.15.**

**A. Myosotiflora (Forget-Me-Not-Flowered Bugloss).** Height 1½ feet. Bloom during April and May, making a tidy, compact plant. An effective rock plant. **8 plants for \$1.15.**

**ANTHEMIS (Hardy Marguerite).** Daisy-like golden yellow blossoms, from June to August. 2 feet high and good for cutting. Makes a showy border plant. Likes full sun. **2-year plants, 8 for \$1.15.**

**AQUILEGIA (Columbine).** No garden is complete without them. The long-spurred types are beautiful. Every shade of color imaginable. The flowers are very lasting and are good for cutting. This plant likes sun but can also be found in a semi-shady location. Attains 2 to 2½ feet and blooms during May, June and July. Our strain is one of the finest ever produced. Columbine is appropriate in both the border and garden, as well as the rockery. **Strong, 2-year plants, 8 for \$1.15.**

**BAPTISIA Australis (False Indigo).** A charming perennial producing blue flowers of Sweet-Pea-like form. Blooms in May and attains 2 to 2½ feet. Likes sun. **Strong, 2-year plants, 8 for \$1.15.**

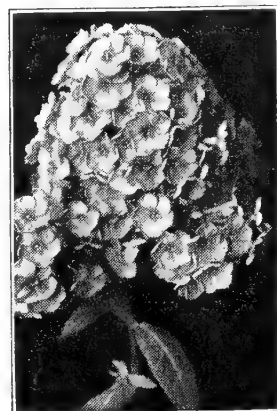
**BLUE SALVIA, Azurea.** One of the best hardy blue Salvia grown. Easy to grow and thrives in any soil. Gives long spikes of blue flowers in August and September. A fine cut flower and an unexcelled addition to the border or garden. Grows 3 to 4 feet, forms an elegant background. **Strong, 2-year plants, 8 for \$1.15.**

**CANTERBURY BELLS, Campanula (Cup-and-Saucer Type).** A biennial of unsurpassed beauty. Bedecked with large cuplike flowers in June. Grows 2 to 2½ feet. In pink, purple and white. Likes full sun and good for cutting. A fine border plant. **Strong plants, 8 for \$1.15.**

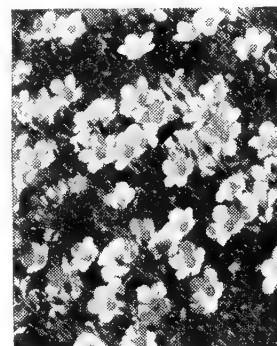
**C. Persicifolia, Telham Beauty.** Improved strain of large china-blue flowers. **Strong plants, 8 for \$1.15.**

**CARNATIONS, Hardy Grenadin.** This fine double fragrant Carnation is the best and most popular. The brilliance of color and its neat blue foliage and habit make it an invaluable addition to your garden. Stiff, stocky stems, long enough for cutting. Not lanky or untidy. Fine mixture of yellow, reds, blacks, pinks, etc. Blooms all summer. 1 to 1½ feet. **Strong plants, 8 for \$1.15.**

**COREOPSIS.** An old-fashioned flower that should be in every garden. Our strain is an improved double, golden yellow variety. A mass of flowers the entire summer. Grows 2½ to 3 feet and likes plenty of sun. Easy of culture, robust of growth. Thrives anywhere. **Strong, 2-year plants, 8 for \$1.15.**



PHLOX



LINUM Perenne



SHASTA DAISY

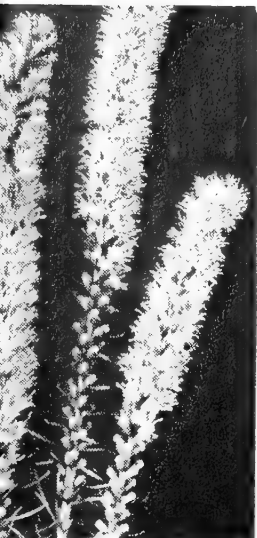


GAILLARDIA

**Perennial Seedlings Can be Selected Only From Pages 19 and 20 at These Prices:**  
**24 Plants (3 Varieties), for \$3.00. 96 Plants (12 Varieties), for \$11.75.**  
**(Not Less Than 8 Plants of a Kind)**

# "NEMAPEG'S" Old Time Favorite Perennials

Orders for Perennials and Rock Plants amounting from \$1.00 to \$2.00 should be accompanied by 20c for packing and postage. On orders from \$2.00 to \$5.00, add 30c. Orders of \$5.00 and over sent prepaid.



LIATRIS

**DELPHINIUM** (Hardy Larkspur). A perennial whose charm and beauty is so pronounced that without it no perennial border or garden is complete. Stately spikes of well shaped flowers borne on strong, erect stems. No perennial is better for cutting. Does best on good, rich soil well exposed to the sun. Of easy culture and very hardy.

**D. Belladonna.** Light blue. Perfect flower spikes. Grows 4 to 5 feet. **Strong, 2-year plants, 8 for \$1.15.**

**D. Bellamosum.** Dark blue. Straight stem. Grows 4 to 5 feet. **Strong, 2-year plants, 8 for \$1.15.**

**DIGITALIS Grandiflora** (Foxglove). Light yellow flowers, the foliage narrow and heavy in texture. This is a real perennial and lives year after year. Very hardy. **Strong, 2-year plants, 8 for \$1.15.**

**ECHINOPS** (Globe Thistle). Thistle-like foliage. Large, round heads of flowers in the shape of perfect globes. Deep blue color and very attractive. Very showy if planted among large rocks or as a background for various foliage plants. Will grow on poorly drained soil and is a handsome perennial. Good for cutting. About 2½ to 3 feet. **Strong, 2-year plants, 8 for \$1.15.**

**ERYNGIUM** (Sea Holly). Very similar to Echinops with the exception that the flowers are smaller and not so perfectly formed. The foliage and flowers of this striking plant are both steel-blue in color and sparkle and glint with the sun. Does well in location near salt water and in sandy soil. Grows 3 feet tall. **Strong, 2-year plants, 8 for \$1.15.**

**GAILLARDIA** (Blanket Flower). Large, blood-red and orange flowers of Daisy-like formation, borne on strong stems about 2 to 2½ feet long. One of the most satisfactory perennials for the border or garden. Blooms the entire summer. Wonderful for cutting. The flowers attain a diameter of 2½ inches and come in various formations. Easy to cultivate and will thrive on any soil. Likes plenty of sun. **Strong, 2-year plants, 8 for \$1.15.**

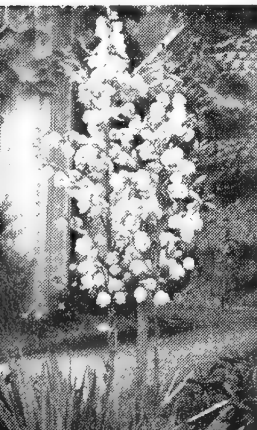
**HELENIUM.** Golden yellow and bronze. A lovely free blooming plant for early fall. Good for cutting. **Large plants, 8 for \$1.15.**

**HELIOPSIS** (Golden Daisy). A superb perennial for background effect. Grows 3 to 4 feet, bearing deep rich golden yellow flowers, two inches in diameter. Blooms all summer. Will thrive on any soil and requires no care. A fine cut flower. Resembles greatly *Doronicum*. **Strong, 2-year plants, 8 for \$1.15.**

**HOLLYHOCKS.** Old favorite, always in demand. We offer the finest double varieties obtainable in yellow, pink, red, maroon, white, salmon and rose. Wonderful bloomers. Plant them along fences, under windows or for background effect. Attains 5 to 6 feet. Will thrive on heavy soil. **Strong, 2-year plants, 8 for \$1.15.**

**LIATRIS** (Blazing Star). A bulbous perennial with long spikes of purple and rosy purple flowers from July to September. Grows 5 feet tall, of which nearly 3½ feet consists of the flower spike. A novel plant that attracts and commands attention. Very hardy. Will thrive on rather wet ground and in semi-shade. A background plant, effective in its display. **Strong, 2-year bulbous roots, 8 for \$1.15.**

YUCCA



**LYCHNIS** (Rose Campion; Jerusalem Cross). Handsome, hardy perennials of easy culture. Will thrive anywhere.

**L. Chalcedonica.** Deep red flowers borne on large heads similar to *Verbena*. Good for cutting, the border or garden. 2 feet. **2-year plants, 8 for \$1.15.**

**PENTSTEMON** (Beard Tongue). A beautiful perennial plant, producing freely large spikes of handsome, tubular flowers in almost every shade and color. 2 to 3 feet. Will thrive on any garden soil. Likes sun. **Strong, 2-year plants, 8 for \$1.15.**

**PHLOX.** The most appreciated of the perennials. It comes in bloom at a time when flowers are needed in the garden and keeps blooming until frost. Immense trusses of large flowers in all colors. Our stock comprises the best varieties grown and are all of medium height, about 2 to 2½ feet. Phlox likes very heavy soil and plenty of manure. **Strong, 2-year plants, mixed varieties, 8 for \$1.15.**

**PYRETHRUM** (Painted Daisy). Handsome, hardy perennial plants for the herbaceous border; flowers showy and excellent for cutting. Mixed colors, pink and red predominating. Blooms during May and June and grows about 2 to 2½ feet. Thrives in any soil but prefers the sunlight. **Strong, 2-year plants, 8 for \$1.15.**

**RUDBECKIA** (Coneflower). Thrives everywhere, gives a wealth of bloom. Unsurpassed for the border and garden. Fine for cutting, 2½ to 3 feet. Prefer the sun but will grow in semi-shade.

**R. purpurea** (Giant Purple Coneflower). Large, showy, reddish purple flowers with dark brown disc. **Strong, 2-year plants, 8 for \$1.15.**

**SHASTA DAISY** (Alaska Daisy). Burbank's origination. Extra large flowers of pure white on straight, erect stems, fine for cutting. Makes a dandy border plant. Thrives in any soil; needs little care but plenty of sun. 2 feet. **Strong, 2-year plants, 8 for \$1.15.**

**STATICE** (Sea Lavender). Splendid hardy perennials, producing all summer panicles of small flowers, which can be dried and used for winter bouquets. Unexcelled for the border and rockery. Very easy to grow and will thrive in semi-shady locations.

**S. Latifolia.** Large, deep blue flowers. Grows 1½ to 2 feet. **Strong, 2-year plants, 8 for \$1.15.**

**STOKESIA** (Stokes' Aster). Plants grow about 18 to 24 inches, bearing freely from July to October handsome, *Centaurea*-like blossoms, each measuring from 3 to 4 inches in diameter and deep blue in color. One of the most desirable plants for the hardy border; fine for cutting. Thrive in common garden soil and will do quite well in semi-shady locations, but best flowers in full sunlight. **Strong, 2-year plants, 8 for \$1.15.**

**SWEET WILLIAM.** One of the finest hardy garden plants; of easy culture, thriving in any good garden soil. Plants grow about 1½ feet high and form fine clumps. Produces fine effects in beds and borders. Blooms June and July. Wants full sun. Mixed colors. **Strong, 2-year plants, 8 for \$1.15.**

**TRITOMA** (Torch Lily or Red Hot Poker). Large spikes of deep red and orange flowers borne on Lily-like stems. Good for cutting. Fine for the border and around pools. Grows 2 to 2½ feet. Does well in sandy soil. **Strong, 2-year plants, 8 for \$1.15.**

**VERONICA** (Speedwell). An elegant hardy perennial of easy culture and free-flowering habit. Long spikes of blue flowers from July to September. Resembles a miniature Lilac.

**V. Longifolia.** Rich blue flowers, attaining 2 feet. **Strong, 2-year plants, 8 for \$1.15.**

**V. Spicata.** Bright blue flowers, 18 inches. Fine for border and cutting. **Strong, 2-year plants, 8 for \$1.15.**

**YUCCA** (Adam's Needle). A stately perennial with swordlike foliage and tall, branched spikes of large, creamy white flowers during June and July. Attains 6 feet. Fine planted as single specimens or around pools. Will thrive on poor sandy soil. Will do well in the shade. Must be from three to four years old before blooming. Foliage is retained during winter and looks attractive among evergreens. **Strong, 2-year plants, 8 for \$1.15.**

Perennial Seedlings Can be Selected Only From Pages 19 and 20 at These Prices:  
24 Plants (3 Varieties), for \$3.00. 96 Plants (12 Varieties), for \$11.75. (Not Less Than 8 Plants of a Kind).



# NEW MARKET PERENNIAL GARDENS

NEW MARKET, NEW JERSEY

Amount of Cash Enclosed \_\_\_\_\_

[illegible]

**CUT OUT ON THIS LINE**

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Send YOUR ORDERS In This Envelope. Write Plainly.

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Post Office \_\_\_\_\_

R. F. D. No. \_\_\_\_\_

Box \_\_\_\_\_

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Street Address \_\_\_\_\_

PLACE  
STAMP  
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## NEW MARKET PERENNIAL GARDENS

• *Evergreens* • *Shrubs* •  
• *Perennials* •

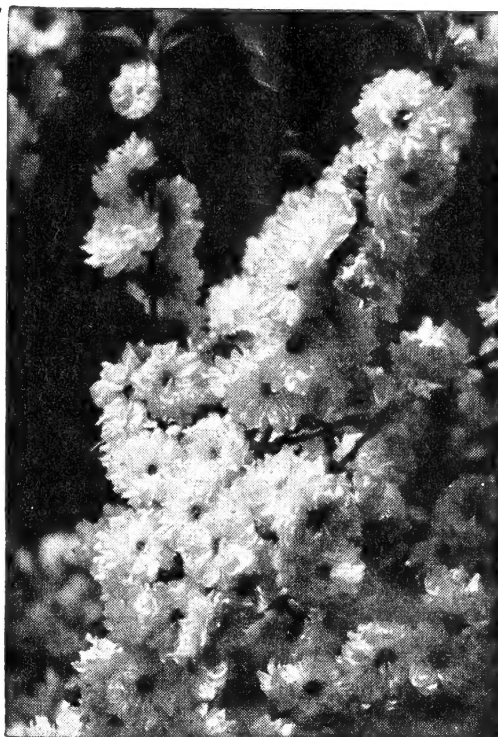
NEW MARKET, N. J.





*Worth-while Additions*  
**TO YOUR GARDEN**  
*At Money Saving Prices*

**CHINESE LILACS.** Bush form. A dense shrub, almost shrouded with fragrant purple Lilacs. Early bloomer. Strong plants, 2 to 3 ft., 2 for \$1.25. (By parcel post, add 25c.)



**DOUBLE FLOWERING ALMOND.** A beautiful shrub with clusters of deep pink flowers along the branches during early spring. We offer grafted plants on peach understock, many ready to bloom this year. Strong stock, 1 to 1½ feet, 2 for \$1.25. (By parcel post, add 15c.) Double Almonds are choice plants.

**ENGLISH COWSLIP** (*Primula Vulgaris*). An old favorite in gardens everywhere. Fine for the rockery and the low border. Early spring bloomer. Grows 10 inches. Produces pendent flowers of a golden yellow that grace the plant for over six weeks. Usually retailing for 25c each, we offer here strong transplanted stock, 12 strong plants for **ONLY \$1.00.** (By parcel post, add 15c.)



*By Popular Demand*  
**WE AGAIN OFFER THESE SUPERB PERENNIAL COLLECTIONS**

*"Rock Beauty"*

A Rare Novelty Collection for the Rock Garden

- |                           |                             |
|---------------------------|-----------------------------|
| 1 Anemone Pulsatilla      | 1 Iberis Sempervirens       |
| 1 Primula, Giant Munstead | 1 Geranium Atrosanguineum   |
| 1 Heuchera Sanguinea      | 1 Thymus Coccineum          |
| 1 Blue Phlox              | 1 Iris Pumila               |
| 1 Veronica Incana         | 1 Aster, Countess of Dudley |
| 1 Campanula Poscharskyana | 1 Lavandula Vera            |

**12** Heavy 2 to 3 Year Plants for ONLY **\$2.50**

*"Border Grace"*

A Rare Novelty Collection for the Perennial Garden or Border

- |                                 |                                    |
|---------------------------------|------------------------------------|
| 1 Japanese Iris                 | 1 Campanula Persicifolia "Pfitzer" |
| 1 Sidalcea                      | 1 Heuchera Brizoides               |
| 1 Pyrethrum                     | 1 Penstemon, Blue                  |
| 1 "Nemapeg's" New Pink Veronica | 1 Chrysanthemum, Laciniated        |
| 1 Long-Spurred Hybrid Columbine | 1 Asclepias Tuberosa               |
| 1 Spirea Filipendula Hexapetala | 1 Delphinium Bellamosum Improved   |

**12** Heavy 2 to 3 Year Plants for ONLY **\$2.50**

*"Regal Bouquet"*

A Rare Novelty Collection for the Cutting Garden

- |                          |
|--------------------------|
| 1 Grenadin Carnation     |
| 1 Artemisia Lactiflora   |
| 1 Centaurea Macrocephala |
| 1 Helenium               |
| 1 Gypsophila Acutifolia  |
| 1 Pink Veronica          |
| 1 Gaillardia, Burgundy   |
| 1 Phlox                  |
| 1 Valeriana Officinalis  |
| 1 Hybrid Delphinium      |
| 1 Thermopsis             |
| 1 Trollius               |

**12** Heavy 2 to 3 Year Plants for ONLY **\$2.50**

**All 3 Collections**

As Offered Above  
 (36 plants in all)  
 For ONLY **\$7.00**

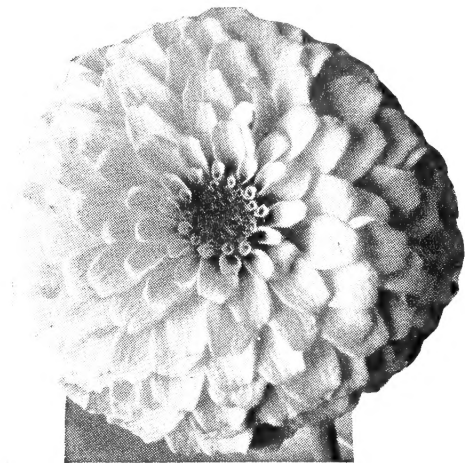
*Plant Today . . . the "Nemapeg" Way*

**REMEMBER! The earlier you order the earlier you will plant and THE MORE FLOWERS YOU WILL HAVE!**

# "NEMAPEG'S" ANNUAL PLANTS

Ready for Transplanting in Your Garden

Every garden has room for Nemapeg's free flowering annuals of merit. They live only one season and actually bloom themselves to death. Easy to grow, most inexpensive of all garden items. Always delightful to the eye and so gay in color and variety.



ZINNIA, California Dahlia-Flowered

**Each Item, \$1.15,  
Postpaid**

**NEW DOUBLE PETUNIA, "Victorious."** A glorious "Victory" mixture of rainbow colors. Double and free flowering. Dwarf in habit. Fancy and brilliant colorings. Fringed, curly petals. **IT'S GOT EVERYTHING!** The finest double Petunia we've ever seen. **6 plants for \$1.15, postpaid.**

**PETUNIA, Celestial Rose.** The most popular bedding Petunia. Dwarf plants with brilliant rose colored flowers with white throat. Always in bloom. **20 plants for \$1.15, postpaid.**

**NOVELTY ASTERS, California Giants.** Large, incurved blooms, borne on stout stems 18 to 24 inches in length. All colors. **35 strong plants only \$1.15, postpaid.**

**NOVELTY STOCKS.** In a fine rainbow mixture of colors. Wonderful cut flower. Profuse bloomer. **35 plants for \$1.15, postpaid.**

**ENGLISH WALLFLOWERS.** Beautiful cut flowers, very highly perfumed. Resemble Stocks. Heavy, gray-green foliage. Half-hardy perennials. A fine mixture of bronze, yellow and orange. **35 plants for \$1.15, postpaid.**



NEW DOUBLE PETUNIA, Victorious

**ZINNIAS, California Dahlia-Flowered.** Immense flowers on straight, heavy stems. Every color imaginable. Profuse bloomers until frost. **35 plants for \$1.15, postpaid.**

**SALVIA (Red or Scarlet Sage).** An annual that gives a big splash of color. Blooms until frost. Ours is the best strain. **24 plants for \$1.15, postpaid.**

**SNAPDRAGONS, Novelty Mixture.** Six beautiful colors. Newest creations in giant blooms. All summer until late in fall. **35 strong plants only \$1.15, postpaid.** "NEMAPEG" Snapdragons are famous wherever known.

**MARIGOLDS, Dwarf French Double Mixed.** **35 plants for \$1.15, postpaid.**

**VERBENAS, Fancy Mammoth Mixed.** **30 plants for \$1.15, postpaid.**

**PLEASE NOTE:** All orders for annual plants must be in our hands not later than April 15th. Labor conditions are such that we might not be able to fill later orders. Production on all items has been considerably cut.

## SPECIAL "ANNUALS" OFFER

**100 Plants For Only \$2.75**  
(A Garden Full of Bloom) Postpaid

Not less than 20 of each variety! Here is YOUR choice:

Aster, American Beauty  
Novelty Stocks  
English Wallflowers  
Zinnias

Red Salvia  
Marigolds  
Snapdragons

(Select any 5 varieties of the above in lots of 20 each. The whole hundred plants for ONLY \$2.75, postpaid.)



ASTER, California Giant

**NEW MARKET PERENNIAL GARDENS**  
E. S. Hoffer  
Proprietor and Gen. Mgr.  
NEW MARKET, New Jersey

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